

Alberta Treasury Branches



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HEAD OFFICE

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September 24, 1991

Ms. Marcelline Forestier
Misiner/Margetts
Women's Research Centre
11043 - 90 Avenue
Edmonton, Alberta
T6G 1A6

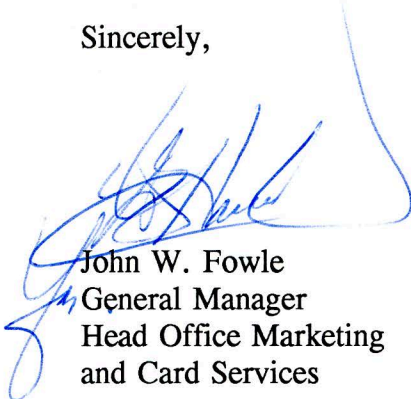
Dear Ms. Forestier:

Mr. Briscoe has asked me to respond to Ms. Roberts' letter of September 10, relative to your 1991 National Conference.

In this regard, we are pleased to enclose our cheque in the amount of \$500.00 to support this worthwhile endeavour.

Our best wishes for the success of your conference.

Sincerely,



John W. Fowle
General Manager
Head Office Marketing
and Card Services

JWF/kem
enclosure

cc: J.L. Briscoe

October 2, 1991

Canadian Research Institute
for the Advancement of Women (CRIAW)
Misener/Margetts Women's Research Centre
11043 - 90 Avenue
Edmonton, Alberta
T6G 1A6

Attention: Ms. Marcelline Forestier

Dear Ms. Forestier:

Request for Corporate Sponsorship
CRIAW 1991 Conference

We acknowledge receipt of your recent letter requesting financial assistance.

As you can appreciate, we receive appeals throughout the year from many organizations seeking support. Due to the numerous requests that come in, we have had to adopt a policy of not funding conferences.

Yours truly,



K. A. Wurzer
Chairman, Donations Committee

KAW/ads

September 23, 1991

Misener/Margetts Women's Research Centre
11043 - 90 Avenue
Edmonton, Alberta
T6G 1A6

Attention: Ms. Marcelline Forestier

Dear Ms. Forestier:

We are pleased to enclose our cheque in the amount of \$500.00 which represents the corporate contribution of North Canadian Oils Limited to the Canadian Research Institute for the Advancement of Women (CRIAOW) 1991 Conference. Please send a receipt to the attention of Susan Wrigley at the address shown below.

We wish you every success with your conference.

Yours very truly,

NORTH CANADIAN OILS LIMITED



Pat Trottier
Manager, Corporate Communications

PT/sw

Encl.



DIRECT FAX: (403) 261-3351
DIRECT TELEPHONE: (403) 261-3228

700 - SUN LIFE PLAZA III
112 - 4th AVENUE S.W.
CALGARY, ALBERTA T2P 4B2
TELEPHONE (403) 261-3100

Athabasca University



September 10, 1991

allan Bleiken
420-0561

Mr. John Ranaldy
Sr. V.P., Western Rgn.
Hong Kong Bank of Canada
777 - 8 Avenue S.W.
CALGARY, AB
T2P 3R5

Dear Mr. Ranaldy:

One of the major challenges facing the future of industry is the availability of a skilled labour force. Demographic studies have clearly indicated that Canada (like every other developed country), will face a serious shortage of skilled workers during the 1990's. One of the key solutions to this challenge, is to encourage women to play a larger and more prominent role within all levels of the workforce. To achieve this goal will require a committed effort to provide opportunities for women to undertake a more active role within society.

The Canadian Research Institute for the Advancement of Women (CRIAW) is a national, non-profit organization which undertakes research related to women's issues within society. The objectives of CRIAW include:

- **Research into women's issues and concerns**
- **Transfer of research into practical applications**
- **Removal of barriers to women's success**
- **Encouragement for women to take a more active and prominent role within society**
- **Support for career and educational opportunities for women**

The Misener/Margetts Women's Research Centre and the Women's Program and Resource Centre are co-hosting the 1991 National Conference on behalf of CRIAW. This conference will be held in Edmonton on November 8, 9 and 10, 1991. The conference is expected to draw some 400 participants from across Canada. These participants represent individuals in both the private and public sectors who are involved in policy development related to women's issues.

Corporate funding is needed to help support the success of the conference and to demonstrate corporate support for women's issues. Given the difficult economic times facing the business community, the level of funding support has been kept to a modest \$500.00 (which translates to a \$250.00 after tax cost). If possible, we would encourage corporations to give more, if they can.

Contributions should be made to CRIAW 1991 Conference, and sent to Misener/Margetts Women's Research Centre, attention Ms. Marcelline Forestier, 11043 - 90 Avenue, Edmonton, AB, T6G 1A6. A tax deductible receipt will be sent to all contributors. Every donor will be prominently recognized at the conference.

Thank you for any support you may be able to provide to the conference.

Sincerely

Barbara Roberts
Member, Conference
Coordinating Committee