

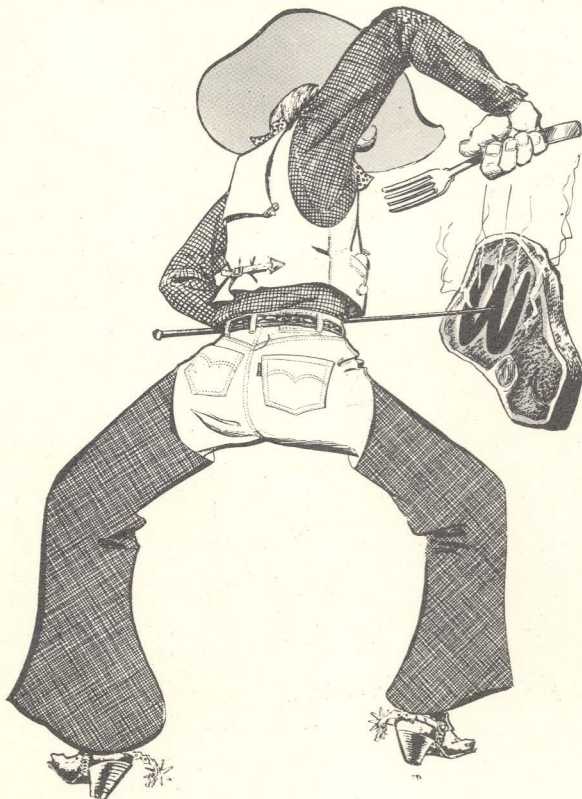
Golden West

STAMPEDE ISSUE 1967



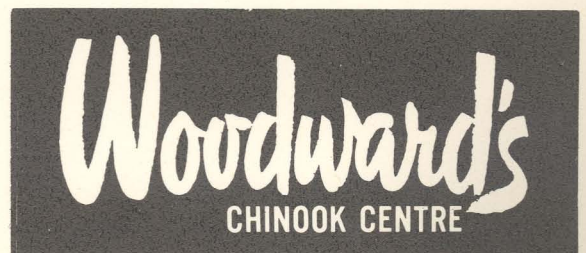
In 1912, Calgary staged its first Calgary Stampede . . . and natural gas service arrived the same year. For the past 55 years Calgarians have enjoyed the Stampede and the year-round comfort of dependable, low-cost natural gas.

Since 1912, Calgary has flourished and Canadian Western Natural Gas Company Limited has been an integral part of that growth.

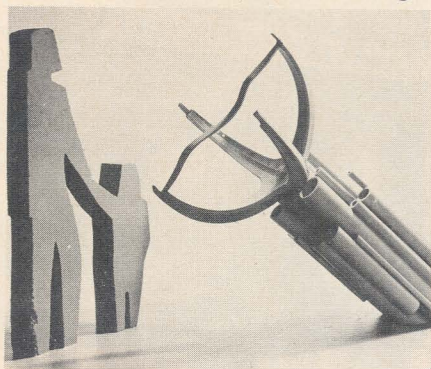


**ROOTIN'
TOOTIN' ...
SQUARE
SHOOTIN' ...
BEST DANG
SHOPPIN' ...
PLACE IN THESE
HY'AR PARTS**

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**WOODWARDS, LOCATED AT 66 AVE. &
MACLEOD TRAIL — DIAL 255-6121**



This dramatic 20th century space sundial is a \$5,000.00 exciting Centennial gift from Calgary's Trade Union movement to our new planetarium.

Will we let the sunny hours it measures become our master?

Now that Canada is 100 years old we can take a critical peek at the old lady and the citizen she has evolved over the century. History books 1,000 years from now may describe this century as a pre-adolescent period of our history, when bustling citizens strangely enough seriously devoted a majority of their life to "saving time".

When you think of it, it's a pretty silly occupation. Man can never control time. The 21st century will arrive exactly twenty-three years from now and no scrimping or squeezing on any individual's part will change a second of it. For the individual, this hour he gets from time may be his last, or only the first of 10,000 weary or exciting ones to follow.

What has been the result of our preoccupation with saving time? Take the car industry. They work to increase the speed with which we move from one area to another. Their ads say 600 horsepower will save you time — but does it? With our speed last year we killed healthy people, people who would have otherwise lived for an estimated staggering total of 14 billion and 33 million hours of time. Some saving! And with all our concern over saving time, the almost universal phrase of this age has become "I haven't time."

Workers have been duped into becoming time savers. They have been turned into an unhappy group of spectators watching with burning eyes that second hand move slowly but relentlessly round a paper face with numerals on it. They measure their work only by time.

In Mexico I saw a man and his two sons who were carving beautifully in wood the whole front wall of a cathedral. They had three tools — a hammer, an awl and a knife. They hauled these 100 feet from the ground to a high wooden platform in a basket on an ordinary rope. It would probably take them two and one half years to finish this job. They worked by the light, not the clock, and when the light faded they quit. They were happy workmen who knew that when their slow job is finished people will stand and gaze at what they were creating and each worshiper will get pleasure and help for at least ten whole minutes. Their work time would represent 1,000 years of pleasant time for others. They were adding pleasant hours, not just saving them.

I am not suggesting we should return to using the awl, a hammer or knife but surely we can find a more exciting motivation for everything than that which only saves time.

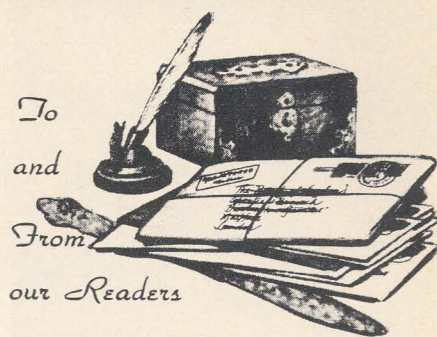
I had the good fortune to know a very wise man who taught me a wonderful phrase. "Time is for slaves." In this twentieth century we eliminated legal slavery but too many of us have found a new kind.

Dr. Ruth Gorman

Our cover was photographed by Calgarian Harry Thomson, M.D. He is the same photographer who did last year's Stampede cover of the Charlie Beil Statue for us. Many of our readers wrote us praising that one so we asked him to do this year's cover too.

The cowboy relief on the photographed side of the coin is done by Alberta's Sculptor, C. Beil. The coin is the 5th of a series of annual souvenir coins put out by Calgary's Junior Chamber of Commerce. To especially celebrate our Centennial year it is plated with 24 carat gold and was cast by the Canadian Mint. The coins may be obtained at Calgary banks, some stores and on the grounds during the Stampede. Approximate cost is two dollars. The proceeds from the sale of the coin will, as usual, be plowed back by the J.C.'s into making Calgary a better place to live in.

Golden West is published every two months from its editorial and advertising offices at #5, 509-3rd St. S.W., Calgary, phone 269-6500, for advertising phone 269-5833, and is printed offset by John D. McAra Ltd., 519-4th Ave. S.W. All rights reserved. Editor and Publisher is Dr. Ruth Gorman, Architectural Editor is Mr. David Russell, Photos by Hunts' Photography, Artist is Mrs. D. L. Waligora. Subscription rate, \$2.50 year, \$4.00 two years; 50c per copy, 40c extra postage for out of Canada and is authorized as 2nd class mail by Post Office Department, Ottawa, and for payment of postage in cash, postage paid at Calgary, Alberta, Canada. return postage guaranteed.



I won a Bennett Scholarship in 1922 — must say it was greatly appreciated in those days and I was glad you wrote an article on "One of Calgary's Forgotten Greats" because I still remember. G.S.

... Mary Smith Yorath's poetry has a very special appeal for me; she must have been a person wonderful to know! Is there a published collection of her poetry? I would be interested in obtaining it; in the meanwhile, I am sure you do fitting honour to her memory, including it in the "Golden West".

Mrs. D. M. S.

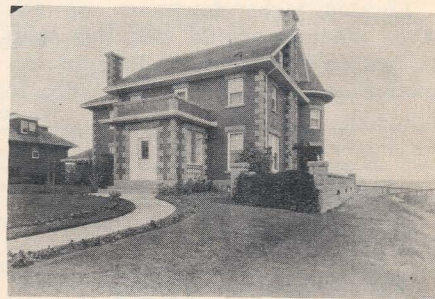
We regret the answer is no, but we will be eventually publishing all of her poems if this little publication holds out!

In reply to those who pointed out our omission of the author of "The Blue Bead" — Ed. Note — It wasn't an omission. We're like the voice that came out of the farmer's chicken coop one dark night saying, "There ain't nobody here seh but us chickens."

You are making a great success of your magazine and I must congratulate you on the good job you are doing... however, I dislike split infinitives and your last editorial contains the most thoroughly blasted infinitive I have ever encountered. It is really a masterpiece.

J.L.

We're glad to have you for a reader J.L. but sorry we shook you up. In defence of our offence, Rudolph Flesch, author of "The Art of Readable Writing" who defends the split infinitive said he found a dandy in an article Raymond Chandler wrote for the August Atlantic Monthly. He queried that magazine about it. It seems their proof reader had made a timid enquiry on the margin of the galley concerned. "Is split infinitive okay?" And Mr. Chandler replied, "Yes, dammit." Also Shakespeare in Henry V splintered one when he wrote, "My learned lord, we pray you to proceed and justly and religiously unfold." — We erred, we apologize, but it's nice to find we have company in the sin bin.



Our item about the Calgary house that R. B. built, where he hoped to live when he was married, caused lots of commotion even in one of the better columns in Calgary's newspapers. It was a workman who said it was built by R. B. — and as for the romance — the lady's family have called to confirm the rumour. We thought readers might enjoy seeing what the house looked like in R. B.'s time.

Art



The Gainsborough Art Gallery

During Stampede there will be a special showing of Ernest Tonk oil paintings. Mr. Tonk is a well known Western contemporary from Garden Grove in California. Gainsborough Galleries has the exclusive Canadian agency for his work.

Also at this Gallery can be seen Stephens, Bressler, Gerald Tailfeathers and other western artists.

Gainsborough Galleries is Calgary's oldest gallery, established in 1923 and is an associate of Leger Galleries (Bond Street, London, England) and Alex Fraser Galleries in Vancouver. They also restore, appraise or frame paintings and can provide originals on reproductions in volume for offices or hotels. Located at 611 - 8th Avenue S.W., phone 269-6682. Gallery hours are from 9 a.m.-5:30 p.m., except on Friday, when the hours are 9:00 a.m. to 9:00 p.m. Any other time by appointment only.

Located right downtown on 8th Ave. Visitors should visit this shop if just to see what exciting art depicting our western way of life is available.

Sports



At Victoria Park

May 12th through July the 5th the **Spring Race Meet** will be held at Victoria Park, Stampede Grounds, with some new entries and old post favorites running in top form.

Also all during Stampede the horses will be running post time (1:30 p.m.) with 7 races per day.

The 1967 annual Millarville race — the longest continuous race meet in Canada (their 62nd) — will take place at **Millarville**, 22 miles from Calgary on Highway 22 on **July 1st**. As usual, the 8 races with carefree but delightful regularity will begin at 1 p.m. and there is pari-mutual betting. After the races there will be a barbeque (with home cooking), highland dancing by the Calgary Scottish Folk Dancers' Society, and a girls' bagpipe band. The bagpipes sound lovely in the foothills; after all their music was born in the foothills of Scotland. At night if you're not too tired you can go to the community hall dance. And for those interested in our heritage — in the afternoon many old-timers will parade in the original carts and carriages in which they come to Alberta.

And while you're in Calgary for the Stampede. Attention car racing fans — the **Player's Prairie**.

Top racing drivers perform. Date: Sunday, July 9. Time: 1:30 p.m. Place: Shepard Raceway. For further information turn to page 38.

Art



the Canadian Art Galleries, 811 - 17th Ave. S.W., Calgary. To visitors and Calgarians we wish to extend a welcome to come and view our gallery.

The Canadian Art Galleries is pleased to present to the Calgary public one of Canada's finest graphic artists, **Mr. David Silverberg**. Mr. Silverberg is a native of Montreal and a McGill graduate in geophysics. It was during his study at McGill that he became interested in art and began private studies under Arthur Lisemer and Alfred Pinsky. His first award was a sculpture award granted by the Art Association of Montreal in 1946. Further study saw instruction by William Hayter at the Atelier 17 in Paris, France. This famous school has also attracted other twentieth century masters such as Chagall, Miro and Erni.

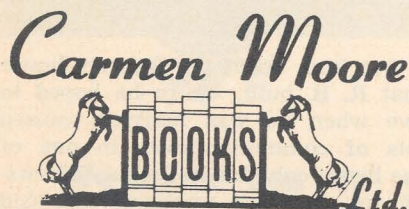
Out of the sculpting and engraving has grown a unique quality of printing filled with intellectual sensitivity. The main tool of the engraver is the burin and David Silverberg uses it to carve poetic expressions on copper. Silverberg's graphics are minute engravings that subtly trigger the mind.

David Silverberg is the first Canadian artist to have had a portfolio of engravings published and sponsored by Canadian Universities and Libraries, among them: The National Library of Canada, Queen's University, York University, The University of Toronto, Mount Allison and L'Ecole des Beaux Arts, Montreal. His major award for 1967 was a grant from the Canada Council and the Senior Arts Award.

Mr. Silverberg is now a professor at Mount Allison University in New Brunswick. His art has universal appeal in both theme and traditional technique. We are pleased to add Mr. Silverberg's work to the presentations of representative artists at the Canadian Art Galleries, 811 - 17th Ave. S.W. His show commences May 17th and we are confident you will enjoy his work.

Attention all Calgary artists and patrons. The Allied Arts showing and display will be at the Chinook Mall the evening of June 2nd and the afternoon of June 3rd.

Books . . .



806 - 1st Street S.W.

**SPECIALISTS IN
CANADIANA**

THELWELL BOOKS

Our readers seem to have fallen in love with the few cartoons we have published drawn by Thelwell. The books published by him are **Thelwell Country**, **Angels on Horseback**, **A Place of Your Own**, **Thelwell in Orbit**, **A Leg at Each Corner**, and **Top Dog**. These books are all published in England by Methuen and Co. Ltd. and can be obtained in Calgary at the Tack Shop at 311 - 17th Ave. S.W., priced around \$4.00. They make wonderful presents to young riders or old.

Reprinted with the kind permission of the well known English cartoonist Thelwell from his delightful book **Thelwell Country** published by Methuen and Co.

GRIZZLY COUNTRY \$7.95

A many-sided view of the grizzly bear and the world in which he lives, by a noted guide, hunter-naturalist, and photographer. Andy Russell was born in Lethbridge, Alberta and has been a contributor to *Natural History* and various other outdoor magazines. A writeup of the author appeared in the January-February 1967 issue of the *Golden West*.

The Stampede Story

This is a wonderful history of Calgary's Stampede. It is written by well-known Calgary newsman, Fred Kennedy, who for many years was actually associated with the Stampede. Selling for \$1.49, it makes an excellent souvenir and reference book.

"THE WINTER YEARS" \$4.95

A fine study of the depression on the Prairies by Calgarian James H. Gray. See page 30 for more details.

CALGARY \$5.50

A fine document by W. B. Fraser on Calgary, 1867 to 1967, commissioned by the Calgary School system to commemorate Canada's Centennial. A must for all Calgarians interested in their city's progress!

Movies



UPTOWN THEATER: 8th Ave. & 5th St. S.W.
Phone: 269-1800

COUNTESS FROM HONG KONG

Charlie Chaplin's production at the Uptown with Marlon Brandon and Sophia Loren.

DIVORCE AMERICAN STYLE

Fine entertainment with Dick Van Dyke, Debbie Reynolds, and Jason Robard at the Uptown; June.

HAWAII

Still playing at the Odeon Theater in South-west Calgary. In its 13th week of performance. Daily at 8:15 with Matinees at 2:15 on Wednesdays and Saturdays.

For further movies at the Odeon watch announcement for July.

CASINO ROYALE

At the Grand playing now. A James Bond motion picture in color starring Peter Sellers, Ursula Andress, David Niven.

THE DEADLY AFFAIR

A serious suspense written by John Le Carre who wrote *The Spy Who Came in from the Cold*. During late May. Starring James Mason, Maximilian Schell, Simone Signoret; Grand Theater.

YOU ONLY LIVE TWICE

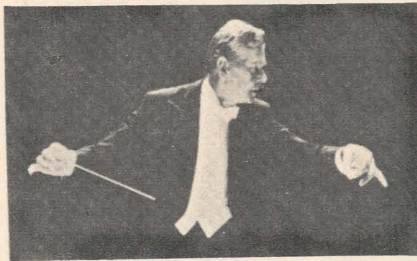
For June, the fifth movie of the James Bond series starring Shawn Connery. At the Grand.

KISS THE GIRLS AND MAKE THEM DIE

At the Grand starring Dorothy Provine, Terry Thomas. A real suspense movie for June.

Next Page

Music



Professor Taeuber Conducts

Professor Hayma Taeuber begins his fifth consecutive year as conductor of the CPO.

The Calgary Philharmonic Orchestra begins in September **another season** of outstanding performance. This year ten exceptional performances are slated with reasonable membership rates obtained by writing to: Calgary Philharmonic Society, 714 - 217 7th Ave. S.W., Calgary, or phoning 263-1121.

An exciting highlight will open the season on Tuesday, September 19: the New York Philharmonic under the baton of **Leonard Bernstein**. For distinguished enjoyment, join the 105-member symphony at the Jubilee Auditorium.

On Monday, October 2 **Mary Costa**, a leading soprano with the Metropolitan Opera, will sing at the Jubilee, famous arias by Richard Strauss, Verdi, and Puccini.

Monday, November 20 is the date for Calgary's own rising **Irene Weiss** to play Rachmaninoff's "Piano Concerto No. 2", Beethoven's "Eroica Symphony", and Respighi's "The Birds".

Don't miss the Monday, January 8 performance of **Jose Iturbi**, conductor and pianist. The program will include "Hungarian Phantasy" by Liszt and "Concerto in D Minor" by Mozart.

Lawrence Leonard will be conducting Monday, March 18. An excellent young English conductor, he was considered fabulous for his work in Edmonton the past term.

The season closes on March 31, Sunday, with **Arthur Fiedler** directing our own Calgary orchestra.

Truly a glorious season ahead!

AT CALGARY:

Banff School of Fine Arts
Summer Festival Tour

At the Arts Center Theatre — curtain 8:30 p.m. Tickets \$2.00 and \$1.50.

1. "ORPHEUS IN THE UNDERWORLD"
Wednesday, August 2nd
A stirring opera for all music lovers who thrill to distinguished performance
2. "BYE BYE BIRDIE"
Thursday, August 7th
A gay, gay musical which had an extremely long run on Broadway making a perfect summer's evening entertainment

Appropos opening dates of "unusual courses" the Singing and Opera Workshop and the Musical Theatre Course are the two important ones which commence June 26th, one week before the Main Summer Session starting date, July 3rd.

Theatre



WILD ROSE: Jubilee Auditorium, May 24 — Royal Opening Night, 8:45 p.m. May 25, 26, 27 at 8:30 p.m. Matinee: May 27 at 2 p.m.

Three of Canada's best-known professional actors will star in the original musical, **WILD ROSE**, opening before a famous audience of celebrities in the Jubilee Auditorium May 24th.

Joan Karasevich, Len Birman and Wally Koster will head the cast of more than eighty actors, dancers and singers.

Miss Karasevich is recognized as Canada's leading young actress. She has worked with the Seattle Repertory Theatre, the Stratford Shakespearean Festival, the Manitoba Theatre Centre and with Winnipeg's Rainbow Stage.

Mr. Birman is by now almost a Calgary citizen. He was last seen in the hit A Streetcar Named Desire at the MAC 14 Theatre and will play the Indian, Moses Lefthand, in *Wild Rose*.

Wally Koster is famous across Canada for his singing-acting ability. He was a star performer on the television series, *Cross Canada Hit Parade*, and has done extensive nightclub work.

Wild Rose has been written by High River author **W. O. Mitchell** and Toronto composer **Morris Surdin**. It is the MAC 14 Society's contribution to the Centennial and has been commissioned by the Canadian Centennial Commission.

Together with these top Canadian stars, Calgary director **Georgie Collins** has woven an exciting musical tribute to Alberta's heritage. Choreographer is **Margot Gooder-Green** and musical director, **Stanley Finn**.

Attending the gala opening night performance of *Wild Rose* on May 24 will be **H. R. H. Princess Alexandra** and **The Hon. Angus J. B. Ogilvy**.

A special patrons' reception will be held at the Jubilee Auditorium following the opening night performance and Princess Alexandra and her husband will be present.

Ticket information is available at The Bay Ticket Wicket, 262-7761.

FOOL'S PARADISE

Director Kaye Grieve is at the helm for this hilarious British comedy, running June 14-24 at the MAC 14 Theatre. *Fool's Paradise* will be the final show of the MAC 14 season and replaces the previously announced *Irma La Douce*.

Running dates: June 14-24 at the MAC 14 Theatre. Tickets at The Bay Ticket Wicket, 262-7761.

Good news for playgoers — **Ken Dyba** is the new Artistic Director for the Mac 14 for the 67-68 season, and if he runs according to past form we can look forward to an enjoyable and excellent year of entertainment. By ordering **season tickets** now you can have a choice and regular seat for each of next year's seven exciting plays and you can see seven plays for the price of six — \$14.00 and up for the whole series. Address inquiries to: Mac 14, 1110-1 Street S.W., Calgary.

... Books



616 - 3rd Street S.W.

have the largest selection of books in Calgary, and you must visit our paperback department on the lower floor.

THE WHITE CALF

A Children's Book

A noted Calgarian, Cliff Faulknor has recently won a Canadian literary award for this, his first book. The white calf is found by Eagle Child who believes the little creature to be sent by the Above Ones. His belief becomes stronger when a Crow raiding party and an Assinibion war party are overcome by his Blackfoot tribe. A warmly moving story of a courageous people. Illustrated by Gerald Tailfeathers, published by the Little, Brown and Company; and selling for \$3.75.

TRAIN FOR TIGER LILY

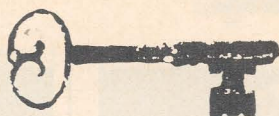
A Children's Book

A delightful children's book by the noted children's librarian in the Calgary Public Library — Louise Riley. A world of adventure and fantasy encloses the porter Gus and his troop of five young charges. Living alone in three abandoned train cars in the middle of the prairie except for a blue-ribbon calf and a dog, they meet a cowboy with a magic horse-hair belt and a chilling old woman who brings strange happenings into their midst. Published by The Viking Press for \$2.50.

The Key

to pleasure

In Wining and Dining



AT THE HOLIDAY INN

THE IRON GATE and its nearby SMUGGLERS' DEN are in Calgary's new Holiday Inn. Elegant intimacy with soft background music and flickering candlelight reflecting on dark mahogany walls. The Inns have an international reputation for food, and Calgary's Innkeeper, Lefty Wilson, is justifying that reputation. Shashtik, filet mignon, and baked Alaska are on the menu. Real fun is the Black Forest Platter, a flaming tree of pieces of roast duck, filet mignon, mushrooms and pork tenderloin. This is served with seafood cocktail and an exceptionally good green salad, as well as your own home-baked loaf of bread that comes on an individual cutting board, with a whole pot of creamed butter, for only \$3.75. Holiday Inn, 8th Ave. at 6th Street S.W., Licensed. Open until 11:30 every night.



Hepburn Motor Hotel.

Easily found, yet quietly restful during the Tourist Season, the Hepburn Dining Lounge is located at 5809 Macleod Trail.

Close to the Exhibition Park, Heritage Park, Glenmore Park and the largest shopping centre complex in the city, the Hepburn is the meeting place for southside businessmen each day for lunch.

Chef Nunda Pallis has an unmatched reputation for steaks and his menu contains many other "Nunda" specials. Try his famous Cheese Cake Dessert.

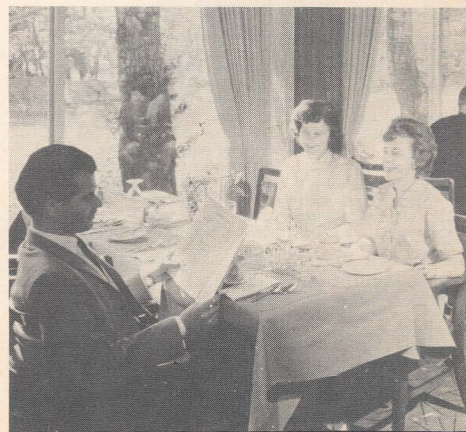
On your next visit to the Stampede City, stay at the Hepburn Motor Hotel ... Single, Double or Family Units. Phone 255-7756.

The next issue of Golden West will contain some great information about The ("New") Hepburn Motor Hotel.



ELBOW LODGE

The Riverview dining room of this popular lodge is an "Oasis of peace and beauty." Located only three minutes from the heart of downtown Calgary — sitting almost on the banks of the Elbow River — diners there enjoy an uninterrupted view of tall trees and sparkling water. Cuisine is excellent with the special flavour and variability of home cooked meals. Calgary-cut steaks, Alberta Prime Ribs, excellent chicken and pastries are specials. Service is cheerful — prices reasonable. Soft music, flowers and candlelight complete the peaceful atmosphere. The licensed lounge offers a river view and a peaceful break on a busy day. Located opposite the Stampede Grounds on second street east. Open every day and evening. Phone 269-6771.





UPTOWN THEATRE: 8th Ave. & 5th St. S.W., Ph. 269-1800
GEORGY GIRL

Still playing at the Uptown till the end of May. Starring Lynn Redgrave whose performance won for her the New York Critics' Award "Best Actress of the Year".

EIGHT ON THE LAMB

A hilarious picture with Bob Hope, Phyllis Diller, Jonathan Winters; in June at the Uptown.

THE HONEY POT

Featuring Rex Harrison and Susan Hayward during June; the Uptown.

CHINOOK THEATRE: North Mall, 2nd Floor, Chinook Shopping Center, 66th Ave. & Macleod Trail S.W.

Calgary's new movie house, the Chinook Theatre, is still presenting the successful "A Man for All Seasons". Already the winner of the hard-to-capture award, the New York Critics' Best Picture of the Year Award, it has since then won 6 Academy Awards including Best Picture and Best Actor.

To be sure of your tickets you can get reservations in advance at the Bay Ticket Wicket (phone: 262-7761) or the Chinook Ticketorium, Chinook Shopping Centre Theatre (phone: 252-2861).

"The Sand Pebbles" was nominated for 8 Academy Awards and stars Steve McQueen. In July.

Coming: "Camelot".

Television

WATCH CHANNEL 4

CTV affiliate for these new shows all in colour.

Twenty-first Century
Monday 10:30 p.m.

Wednesday Night at the Movies
Wednesday 6:30

New—Mr. Roberts
Thursday 8:30

Mission Impossible
Friday 10 p.m.

Radio

Dial twisters have lots of choice—try:

CBC	1010
CKXL	1140
CFCN	1060
CFAC	960
CHQR	810
CHRM	95.9

Come to the Calgary Inn and get a real warm welcome.



Why all the fuss? We like to spoil you at the Calgary Inn. And quite frankly we would like you to come again.

On your arrival you'll be greeted by a jolly coachman, who swiftly ushers one of the smiling Oriental bellmen to attend to your baggage. In seconds you are completing a 'brief check-in, and with any special requests taken care of you're escorted to your room. Now here's comfort. It's warm and friendly — a quiet place to soothe away travel aches and catch up on business details.



Now relax. You can select the room temperature to suit yourself, then stretch out for

a few extra long minutes on the bed. Just outside your room you'll find free ice — by the bucketful! Very thoughtful.

The Calgary Inn has quite a few ideas for people with time to spare. Like the congenial Lounge, or the friendly wide open lobby. In the Owl's Nest your dining pleasure is ours. Here's a favourite spot with Calgarians, famous for world-style entrees and a fine selection of aperitives. It's just the place to host your western friends.

The Calgary Inn is a complete hotel. Innkeeper Michael Lambert says . . . "treat our guests like kings!" We start with a royal welcome, and that's just the beginning. Rates from \$10.00. There's a heated outdoor pool, too.



Owl's Nest

the **Calgary Inn**
WESTERN INTERNATIONAL HOTELS

For Instant Reservations Telex 038-2447 or call: Montreal 878-2332, Ottawa *Zenith 0-4100, Toronto 368-3127, Hamilton *Zenith 0-4100, Winnipeg 942-0101, Edmonton *Zenith 0-4100, Calgary 261-1611, Vancouver 682-5566, Victoria 382-2111. *Ask Operator for number - toll free call.

The Key

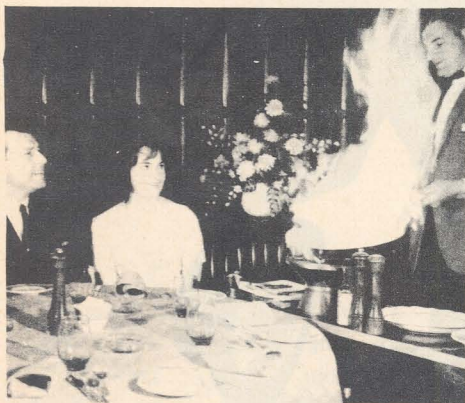


to pleasure

In Wining and Dining

BERTELLO'S AT BANFF

Holidays should be adventurous and finding something different in dining adds to it all. At Banff it's Bertello's—one of Banff's better restaurants. This restaurant's chefs specialize in Italian cuisine—try the Lasagna and ask about the Lo Vecchio specials. Also here one can find fresh mountain trout and thick charcoal broiled Alberta steaks and if you desire they can be served with exotic appetizers, delicately flavored soup, crisp salad and home-made bread. Several unusual pastries are available for dessert. The decoration is elegant and the service is courteous so you will feel relaxed no matter how you are attired. Able to serve small or large groups. Located upstairs on the corner of Banff Ave. (Main Street) and Buffalo Street. Phone P.O. 22712 for reservations.

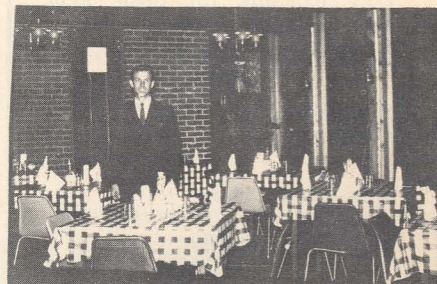


AT THE TRADE WINDS

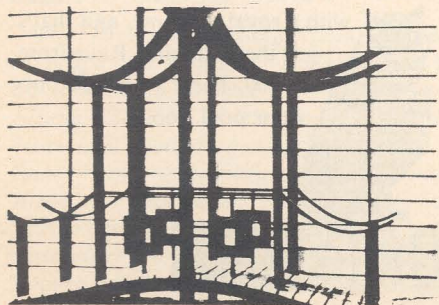
Although the Captain's Table at the Trade Winds specializes in seafoods and the accent is nautical, the excellent cuisine and Caribbean atmosphere lend themselves to such mouth-watering items as Coq au Vin au Champignon or steak Dianne, the "Talk of Calgary," prepared from prime Alberta beef right at your table. A superb dance floor, where you can dance nightly to the music of the Bobby Maxwell trio, adds to the illusion of a romantic night aboard an ocean liner. Fully licensed, the Captain's Table — The Trade Winds Motor Hotel — Macleod Trail and 66th Ave. S.W. Phone 252-2211.

AT BRAGG CREEK - THE BAR-B-Q

A refreshing way to dine on a warm summer evening is to drive out of the city to a country spot renowned for the excellence of its food. Such a spot is the Bar-B-Q Steak Pit, set in the heart of the forested regions of southwestern Alberta. To get there, you follow the Trans-Canada west out of Calgary to the Bragg Creek turnoff, then follow the Bragg Creek road into the town until you see the Bar-B-Q Pit sign. The view from the Trans Canada as you drive is one of the most scenic, with the plains leading up to the wooded foothills, and beyond, the mountains. The cuisine at the Steak Pit is superb, with the menu featuring shrimp cocktails and the finest of filet, beautifully cooked over an actual barbecue pit. Garlic toast adds a special tang to the rest of the four course meal, and you may choose Cherries Jubilee for your dessert. Open from 10 a.m. to 10 p.m., Reservations preferred. Bar-B-Q Steak Pit, Gordon Shoults, Prop. Phone No. 5 Bragg Creek.



Bar-B-Q Steak Pit in Bragg Creek



THE IMPERIAL PALACE

For those who have always wanted to taste the unusual Chinese dishes, the Chinese Smorgasbord at the Imperial Palace gives you the chance to do just that. Served every evening from 5-8 p.m., the Smorgasbord offers a bewildering selection of authentic Chinese dishes, and you may find you become a devotee to Won Ton Soup! Enjoy delicious Chinese Food in traditional Chinese hospitality and atmosphere. The Ivory Lounge is fully licensed. The Imperial Palace, 506 - 4th Ave. S.W.



Places to Go



On The Moyie - Heritage Park

An authentic portrayal of pioneer life in the West from the days of the early fur traders to 1914, Heritage Park is a 60-acre parcel of land jutting into the Glenmore Reservoir. For a nominal adult entry fee, visitors can relive the era of the Hudson's Bay Trading Post and N.W.M.P. barracks, watch a blacksmith at work, and get biscuits and cheese from the old General Store. Most of the Park buildings are the originals which have been brought in. Since last year there has been the addition of the old Wainwright hotel, grain elevator, and a two-storey 'privy' behind the

Park is open 10 a.m. to 8 p.m. 7 days a week until Labour Day and Weekends from Labour Day to Thanksgiving. Adults 25c, no charge for children accompanied by an adult or 10c for unaccompanied child. new additions in 1967: Wainwright Hotel, Grain Elevator, Livery Stable, and a new private dwelling.

Heritage Park is a 60 acre historical village complete with ranch, stern wheeler, and standard gage railway.

Located S.W. Calgary near Glenmore Reservoir — West on 82nd Ave.

A fun show for 10c for young people and those who feel young. In Flare Square just left off the North Gate. During the nine days of Stampede you can see a show that was a big hit when your parents were young. In the depression times culture came to the West under canvas in summer by a visit from the Chautauqua Troop. Their entertainment varied from orchestras, reciting poets, evangelists, to Dixie-land bands and melodrama. All this will be reproduced on the hour - every hour - starting at one until 10 p.m.

The Stampede naturally — at the Exhibition Grounds on 17th Ave. and 4 Street S.E. Dates are Thursday, July 6 - 15 inclusive (you can rest on Sunday). Gates open at 10 every morning and midway closes at midnight. The largest outdoor travelling show in the world — has something for everyone.

Street Parade — the big one is on 9 a.m. Monday, July 10th, midway in the Stampede this year, and is up & down 7th and 9th Avenues. Every day of Stampede a morning parade downtown.

And while you're in Calgary for the Stampede. Attention car racing fans — the Player's Prairie.

Top racing drivers perform. Date: Sunday, July 9. Time: 1:30 p.m. Place: Shepard Raceway. For further information turn to page 38.

Attention: The annual Rotary Barbecue will be held July 9, Sunday, at the Mewata Stadium from 12 to 6 p.m. Barbecued beef and all the trimmings. Entertainment your guests will love and so will you.

Plan to attend a real Indian Pow-Wow on July 1st on Morley Reserve (60 miles from Calgary on the Trans-Canada west). The Alberta Indian Association joins us in our celebrations of our Centennial (It must be at least their own millennium). They will hold an Indian Pow-Wow all day Saturday, including an Indian Rodeo and a barbeque of real buffalo meat served on the reserve in the afternoon, and Indian dances in the evening. Informal fun for the whole family in the authentic atmosphere of the old West.

REGATTA DATES

May 20, 21, 22 — Calgary Centennial Regatta. Held at the Calgary Yacht Club.

August 6 to 16 — Alberta Provincial Regatta. Held at the Glenmore Yacht Club.

For nature lovers — remember the Sky line rides and hikes. The rides this summer are each for 6 days and starting dates are July 10th, July 17th, August 6th, August 13th. The Hike is into Chateau Lake and is from July 30th to August 5th. For more information phone: Lou Shuleman 243-1338.



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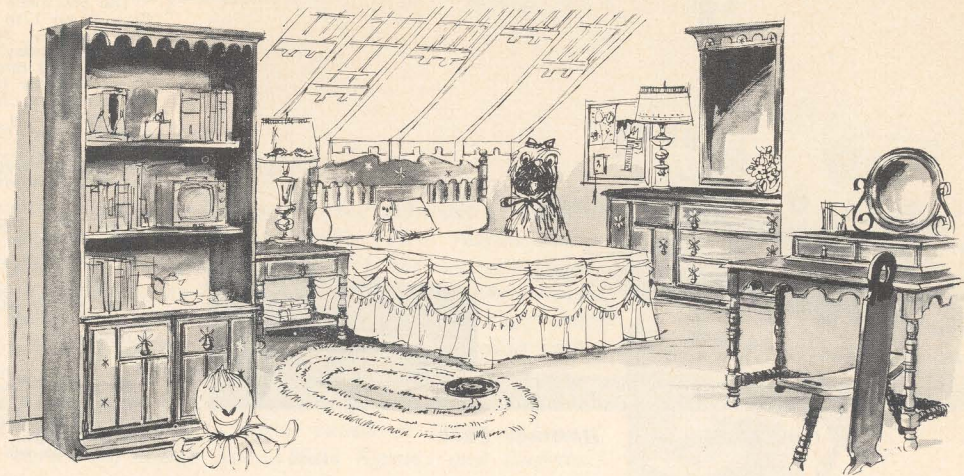
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&

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Cheerful, comfortable—color fun furniture in Calienti Crimson or Sunshine Yellow. Keeps your guests in the festive mood. Now is the time—order OLE and re-do your guest room for Stampede. (so few pesos will do it!)

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 — superb fabrics expertly tailored.
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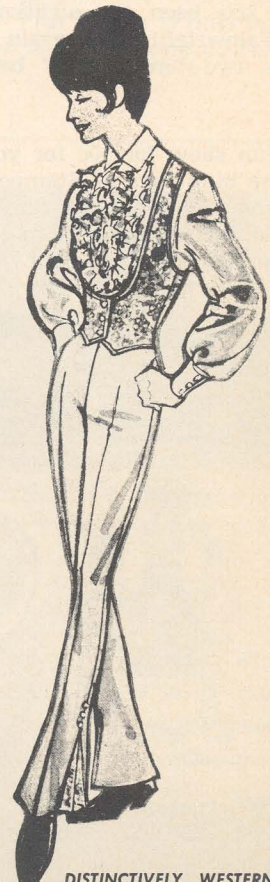
Western Wear

WITH A FLAIR FOR —

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COORDINATES
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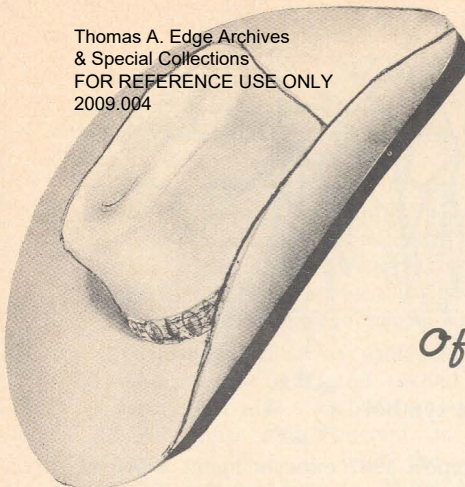
SPORT JACKETS
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- DOWNTOWN IN THE HERALD BLDG.
- SOUTHIDGE SHOPPING CENTRE
- NORTH HILL SHOPPING CENTRE
- KAMLOOPS, B.C.



Don't Throw Out Your White Hat

*It's A Symbol
Of North America's Only Festival*

The horse, the cowboys, the Indians, and Westerners created this festival.

It was horse that began it all — unsung and unnamed in 1884 with the orneryness of breathers of Chinook air he bucked his rider off near Sheep Creek. The hapless rider, A. M. Burgess, was minister of the interior. They carried the poor man into the nearest house, Col. Walker's. Now the good Colonel was one of Calgary's leading citizens who with other Calgarians had been trying to promote a Fair, but they hadn't a fair ground. Liberally they administered western hospitality and comfort to their guest — throwing in the odd remark as to their needs for a fairground. Before his broken collarbone had set, Calgary received a deed for a fairground, from the Federal Government. The poor horse probably only got a good kick for his trouble but that's life and the horse has played a major part in our Stampede and our parade ever since.

Since the beginning of recorded time the people of Europe and Asia have held festivals. They were gatherings of people or celebrations which took place at a fixed time where special costumes were worn; they danced and sang special songs and played special sports. Usually the festival was to honor some, now long-forgotten, god. Remnants of these ancient festivals appear on our calendar and in nearly every town of Europe and Asia they still annually celebrate these ancient festivals. When these people immigrated to the new continent they were too isolated to gather together and so in most cases festivals eventually died out. The French in New Orleans retained the Mardi Gras and in Quebec the Carnival of The Man of Snow.

In some areas the newcomers celebrated a product like the apple, the cherry, or the potato. It was on the great western plains they founded a brand-new festival, unique to this continent and based on the customs of this country. Complete with costume, dance, song and sports, they called it Stampede.

The official costume that gradually evolved was based on a broad brimmed hat worn on the treeless plains to protect a rider from the burning sun, rain, hail and snow. The dances were new, invented by isolated neighbours from many lands who wanted to dance together and could only do it on a barn floor to a fiddle or harmonica, and they eventually called them square dances. The songs were the ones sung by early western balladiers about their own areas, like Wilf Carter's Calgary Stampede. Their sports were new, derived from their occupation of herding cattle and horses on an open range. In the City of Calgary, by a series of coincidences, the new festival developed and grew until it is now, as one writer has said, "become the only pure North Americana festival of this continent."

As for the cowboy's part the cowboys and the ranchers were always arguing about who had the greatest bronc breaker — a very necessary part to their operations. Fortunately at just this time the famous travelling Wild West Shows such as Buffalo Bill's, began to fold. A performer from this show, Guy Weadick had already been to Calgary. He and the late Tom Mix of Movie fame had tried a Wild West Show in Calgary in 1909 — which was a financial failure, but Guy Weadick didn't give up. He returned to Calgary in 1911 to promote a new idea he had, a happy idea of combining an exhibition and a Wild West Show. He sold this idea to four of the biggest ranchers in the district — (the Big 4 Building on the Stampede Grounds is named after them) Pat Burns, A. E. Cross, George Lane and A. J. McLean and they were willing to underwrite its cost. To attract the top performers, bets were laid as to who was the greatest bronc rider in the world — an American or a Canadian. It's rumoured they amounted to \$100,000.00. This attracted top performers and attendance boomed.

Near the close of that first exhibition the American riders were winning the bets, when someone remembered a great local Indian rider, Tom Three Persons. He had taken up temporary, if compulsory, residence in our Calgary jail. Someone put up the bail money on the last day of that first Stampede and when he rode the horse Step & A Half he turned in the best ride.

So in the end, it wasn't an American or a Canadian that won, it was the native North American, and the Indians have been a part of the festival ever since.

The First World War delayed further Stampedes, until 1919 when they held the Victory Stampede and there has been one every year since. But it was the Calgary people that turned the Stampede into a true festival. No one paid them to evolve a costume to wear during the Stampede, a costume that was based on the wide brim hats worn by the early riders on the plains to protect them from sun, rain, hail and snow. No one pays them to ride in a parade. A parade that is one of the longest and best attended in Canada. Calgary kids are used to waking up at the break of dawn parade morning to that lost sound of horseshoes clicking on pavements, and old timers and millionaires alike make that long ride under the blistering sun, unpaid. The Square dances in the street are manned by volunteers; one of the best callers I know is a top chartered accountant who just closes his office during this time. The food is a necessary part of any festival and it's estimated 900 pounds of bacon are somehow found fried and given away around the chuckwagons in the streets. The Indians, who have so little money themselves, spend all year preparing their costumes, valued at hundreds of dollars, just so they may look fine at the Stampede. Everyone in the area, and even the visitors get in the act and this has produced a true festival.

Like all festivals it has its bad sides, but they had that long ago in Greece too. The carney's come and the 'only interested in money boys' gather around, but despite them the gaiety and change from our ordinary way of life seeps through to produce a festival the only one in North America based on our own traditions — don't throw away your white hat, wear it with a little inner pride — not everyone is crazy enough to have created a gay festival in this trying 20th Century.

M. W. Eagle

GOLDEN NOTES . . .

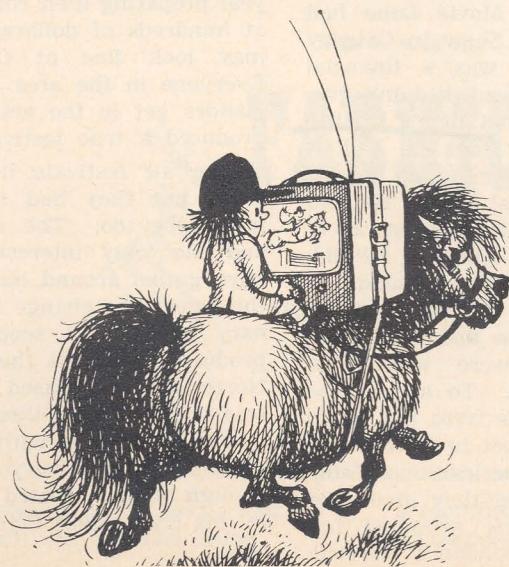
The Balloon Race to Expo at Montreal that is expected to be launched at our 1967 Calgary Stampede will not be the first balloon ascent from Calgary's Exhibition Grounds. Did you know that at the Calgary Exhibition of 1908, which was the only national exhibition ever held in Calgary, they launched a balloon as a display? Captain Dallas and Bert Hall went up in a \$6,000 balloon which flew against a high tension wire and a telephone pole fell on it igniting the whole with a resulting explosion and 54 foot high flames. Both were injured but recovered. You gotta admire our independent Stampede Board — they will try anything twice!

They will be fanning air between the saddle and the broncs and riding it on jet motors again this year at the Calgary Stampede.

It should be real fun to watch the Rocket Man. A rocket man first took off from our Exhibition Grounds in 1963 and another will be back, with a new modified version, this year.

Rocket men are today's pioneers in the great air over the western plains. I used to go down to watch the one who performed off the infield last time. This modern Peter Pan with motor enjoyed it as much as we did and just before he flapped his arms and leaped off with a wish — straight up — he used to give us a gay wink!

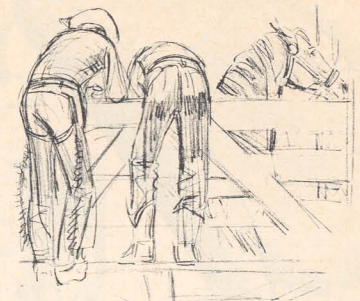
Reprinted with the kind permission of the well known English cartoonist Thelwell from his delightful book **Thelwell Country** published by Methuen and Co.



June being traditionally the wedding month — even if they are at it every day all year now — last year there were 1,122 in Alberta. We were reminded of the time one of our best friends took her very young but alert son to a wedding. He suffered the fate of all the "little people" and didn't see the ceremony at all — only the backs of a bunch of adults. After the wedding ceremony — as the young couple started that triumphal, happy march down the aisle — the mother of the young wedding guest tried to manoeuvre him into a position on the aisle so he could at last see something. He violently resisted her loving efforts and then, in a loud whisper half the church could hear, announced, "I don't want to stand there; I might fall in and someone might marry me."

Hi, ho — here comes another ornery western male!

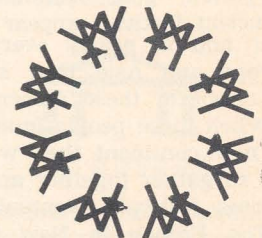
When the Prince of Wales came to Calgary to see our famous Stampede, he presented a silver cigarette case bearing his personal crests to the new Canadian bronc-champion Pete Vandermeer. Pete looked at the case and then at His Royal Highness, put his arm casually over his Royal Highness' shoulder and drawled "Gee, Prince, this sure is a nice present but you know — I don't smoke." Pete went down in Stampede history as the Prince of Wales Cowboy.



The symbol



Expo's 1967 experts spent a lot of time designing their World Fair symbol. In case you've wondered about it, those little symbols like Y's in a circle represent the ancient symbol of man. They are paired showing his hope for brotherhood. The circle is symbolic of the world he lives in. Someone goofed. It would be far more fun this way.



Those French Canadians are carrying this separatism a bit too far!

Hope someone's told those wonderful gulls that usually descend in huge flocks the Sunday after the last day of Stampede that it's running nine days now and they can't clean up the grounds until the next Sunday. We would hate to lose their yearly visit. It's been fun to go down and see them in action and it will be interesting to see if they can figure out a new schedule for their yearly visit.

Have you noticed how the young "now" people are so determined to be instant about everything — except, of course, hanging up the phone!

Recent spring snows were getting a bit thick — in fact about six inches, and then we started buying it by the yard. Our local pacifists blamed it on the fall-out; nature lovers on air pollution; but most of us were like the farmer in Southern Alberta a few years ago who, when his crop was completely hailed out said, "I sure would've been mad if anyone but God had done it".

reader wrote in asking if we knew who owned a house that originally stood at the south entrance of the present Louise Bridge. While watching them demolish the Crystal Skating rink and swimming pool he saw the excavators come upon remnants of some fine stained glass windows. We didn't know but if any reader does, please let us know.

This reminded us of Andy Baxter, the man who built and owned the Crystal Pool and ice rink; when the old Sherman rink burned to the ground in 1915 it was the only hockey rink in Calgary. Wiry Andy Baxter not only aided our hockey but he was a great baseball player — he came to Alberta in 1911 and that year he had signed with the White Sox but he came to Calgary

Do you remember?

for a visit and fell in love with the West and forgot to go on to Chicago. He played in Calgary on a team with the delightful name of Hillhurst Hustlers, a team that once won the Western Canadian title.

My favorite story about him is how he once won a baseball game without once hitting the ball. It was against their great rivals, Edmonton, and the score was tied. The Edmonton pitcher walked Andy and so Andy just kept on walking 'til he got to second base. This threw the Edmonton pitcher in a complete rage and he started to bawl everyone out. They were all still swearing at one another when Andy slid into third. This was too much for the Edmonton pitcher — he left his box and went over to tell Andy what he thought of him. In those days

turned angrily and pitched the ball. Andy just calmly started off for the home plate. This so unnerved the catcher he screamed and pointed his finger at Andy — missed the ball — and Andy slid into home.

A reader complained that we don't rail against mistakes made by federal representatives. We took her seriously until we read Calgary Eye Opener dated September 21st, 1918 where the great Bob Edwards said, "The reason the Eye Opener does not publish a list of blunders made by the Unionist Government (of Alberta) is because it is only a 4 page newspaper."

Well, we finally got a 40 page magazine, but inflation seems to have hit. **Government blunders as well as everything else.**



Even in 1909 a crowd watched the Stampede parade on 7th Avenue and 1st Street west and evidently enjoyed it with the same western care-free abandon. These early spectators just abandoned the curb and got right into the parade itself. Wonder if any of our readers were the babies in these outside buggies, and what was the man with the keg doing in the upper right hand window? They hadn't prohibition then. The photo belongs to Mrs. R. G. Wallace, nee Dippie. It was her father's fur trading store, McKay and Dippie, that has people rather than merchandise in its windows. Strangely enough, a long-time Calgary store stands now on that spot, but it's the brand new Riley and McCormick one in the Herald building.

A Cowboy's Sculptor

Charlie Beil

Culture Under a Ten Gallon Hat

By

*Tommy Primrose, one of the best read Calgary columnists, writes for the Calgary *Albertan*, and other magazines in Canada.*

Cultural aspects in regard to the Calgary Stampede may seem a bit far fetched but nevertheless the big show has fostered a few other things besides rawhide ruggedness and the ability to keep some characteristics of the Old West and range life alive and exciting long after they have been accessory after the actuality.

From cowboy artist and sculptor Charlie A. Beil of Banff and his world-famous bronze figures, to the belly-laugh Stampede cartoons of Stewart Cameron of Calgary, art and culture have played their vital part in the Calgary Stampede.

True art began with the first Stampede when one of the greatest artists of the West, the late Edward Borein, was hired by Guy Weadick to do original art work for the promotional posters. Borein came to live briefly in Calgary and the copy-right sketches which he did for the first Stampede in 1912 are still used every year in the promotion of the Exhibition and Stampede. Former



Charlie Beil

general manager of the Calgary Exhibition and Stampede, Maurice E. Hartnett, has some excellent original Edward Borein work.

Cowboy artist Charlie Russell visited the early Stampedes as a guest and to judge the Indian section of the parade and the Indian encampment on the exhibition grounds.

There are no Russell paintings or models based on the Stampede but many could have been inspired by some of the rip-roaring events the artist saw there and many of his characters could have stepped out of the contestants and spectators at the first big shows.

Art in almost indestructible form came to the Stampede in the 1930's when Charles A. Beil of Banff began making the bronzes which were awarded to the champions of the big show. He donated the first one himself and it was awarded to Herman Linder of Cardston, Canada's king of the cowboys who still holds the record for winning more championships at the Stampede than any other

cowboy. Charlie Beil's art is indestructible because some of the trophies have been through fires and almost the only damage done was to the wooden base of the bronze.

In addition to the almost countless bronzes Charlie Beil has produced for Stampede champions he has done murals for the walls of the office of the general manager of the Stampede and special Stampede commissions in bronze ranging from Queen Elizabeth to Slim Pickens and Wilf Carter, and the coin on our cover.

Charles M. Russell is commonly known as the cowboy artist, yet in actual fact it is his pupil Charles A. Beil who can more rightly claim the title. Russell said himself he could not lay claim to being much of a cowboy, he liked the life and followed it but actually he said he wasn't that much of a hand. Charlie Beil was familiar with a buck shank and blue jeans before he had more than a casual association with pallet and brush.

Please turn to 33

Peculiar to the North American continent, their contribution is recognized now all over the art world where the canvasses of Russell and Remington, et al, are beginning to share walls with the Classic greats from Europe and Asia. We proudly present 3 Alberta cowboy artists. They are symbolic of many others we hope to write about. Inspired by the land around them, the tough sports at the rodeos, stampedes, and pioneers that peopled the west, they have produced an unique art.



D. W. Stephens

D. W. Stephens, Calgary born, is the first Canadian artist ever invited to join the Cowboy Artists of America's Association.

Like most traditional cowboy artists, Doug has always drawn and, in his youth, did ride on the range and work the small local rodeos. He obtained his formal art training in California at the Los Angeles Art Centre School and there he was taught by Norman Rockwell and other great artists of the people. His oil paintings of western life are always authentic and a measure of their true greatness lies in the cowboys themselves who have given them their earnest stamp of approval. Please turn to 35

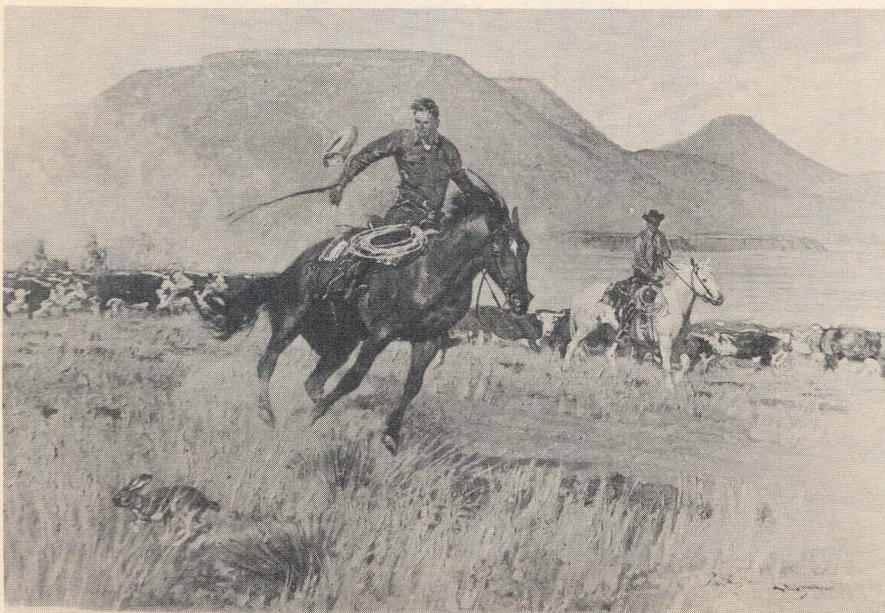
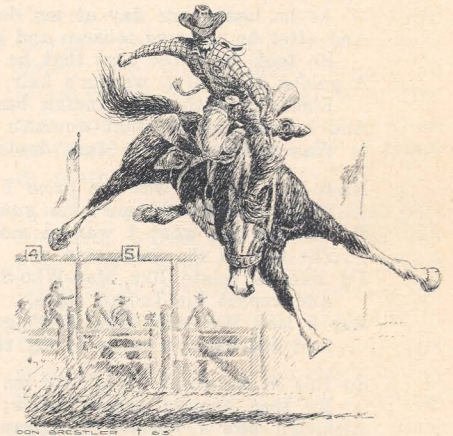
Don Bressler is a young Calgarian whose interest and ability in painting sprung from his love of ranching and western wildlife. He does commission work and has been featured in several magazines. Of his own life he says, "I was born and raised in Calgary but always spent the summer at my folks' farm south of Cardston, Alberta. After leaving high school at Cardston, I worked for the Knight Ranch (82,000 acres) south of Raymond, Alberta. For the next five summers I wrangled horses and guided for Andy Russell and Dave Simpson of Waterton Lakes Park. During this time I rode in a few rodeos. The winter months I worked at various ranches and did free lance art work in Calgary.

I spent one summer at the Yaha Tinda Government Horse Ranch, north of Banff, while I was employed for the Park Warden Service.

I have now been a constable in the Calgary City Police for six and one half years. I am married and have two little girls."

In this sketch he has caught the violent action of the buckler. Like his fellow cowboy artists his pictures tell a story of a life he has intimately known and loved.

Don Bressler



Robert Lougheed

Western Canadian art has an uniqueness of its own bred by towering mountains, grazing herds and an uncomplicated wilderness. The vivid life and dramatic scenes of the West are thrown into relief on the well known canvasses of Bob Lougheed and Rick Grandmaison.

Robert Lougheed was born in Ontario and in his late twenties went to the United States. While there he studied at the Atelier Art Club, New York and at the Art Student's League. He returns periodically to Ontario and to Western Canada to paint the natural beauty of our country. Often called the artist of the glistening hides, Lougheed turns a sensitive brush to painting animals, both domestic and wild, in an environment that Westerners accept and

Please turn to 35



Stampede Has Given Us

A Cowboy's Poet

A. L. Freebairn is an Alberta poet who as a young man of 18 came west to find adventure and did once ride the open range as photographed. Now, 86 years old, his early fascination for the west's natural beauty and its people have never left him, and this first hand knowledge and empathy for the early westerners and for our rugged natural beauty are reflected in his poetry. He has published three books of poetry and is a fine example of a cowboy now turned poet. Spizee Creek, mentioned in this poem was the Indian name for Pincher Creek where he now resides.

The Story of Massacre Butte

Old Man-Who-Smokes had a crafty smile,
As he loafed one day at my door,
And after he bummed tobacco and grub,
He took from the coat that he wore
A golden tress of a woman's hair,
Fixed up with some Indian beads;
And I knew at once that woman's scalp
Was a relic of some dark deeds.

Na-to-kum Sipoox was the price I paid
To that dirty old son of a gun,
But I also got what I wanted most—
The tale of the massacred one.
I'd like to relate like Man-Who-Smokes
And repeat his Indian signs,
But I lack the knowledge of Peigan words,
And I'll have to stick to my rhymes.

So this is the story as told to me
By that ancient Indian brave;
Although he's a mission Christian now,
I doubt the repentance he'd crave.
For he seemed to gloat reminiscently
On those bygone, sinful days,
And given a chance to live them again
What he'd do I'd hate to say.

O, Omi, far from the south they came,
The wagons numbered four,
Crawling along in the foothill trails;
White men feared the prairie more.

To those who have known the old frontier
This was not so very strange,
For the Indians lived out there on the flats
Where the Buffalo used to range.

Two or three families of Dutch descent,
Up from Nebraska's plain;
Little they thought when they left their home
They would never return again.
Looking for land, and prospecting,
Bringing their families along;
Panning for gold in the rivers—
Poor fools, but their faith was strong.

One old man brought his daughter along,
A motherless girl was she—
The maiden fair, with golden hair,
As the story was told to me.

And I have no doubt her sweetheart, too,
Was one of the wagon train;
If so, according to Man-Who-Smokes,
It was he that they had to brain.

For after they crossed the Kootenay
And were camped on the Spitzie Creek,
They spied some Indians up on a ridge,
And they thought things they dared not speak.
So they broke their camp and hit the trail
For a butte near the Porcupine Hill,
Where they locked their wagons wheel to wheel
In a circle, and waited till

The Indians came with the setting sun,
About forty, or maybe more;
Some of them, so this Indian said,
Had never seen white men before.
Round and round the camp they rode,
And ever their arrows sped,
While the white men fought, till their guns were hot,
And almost all were dead.

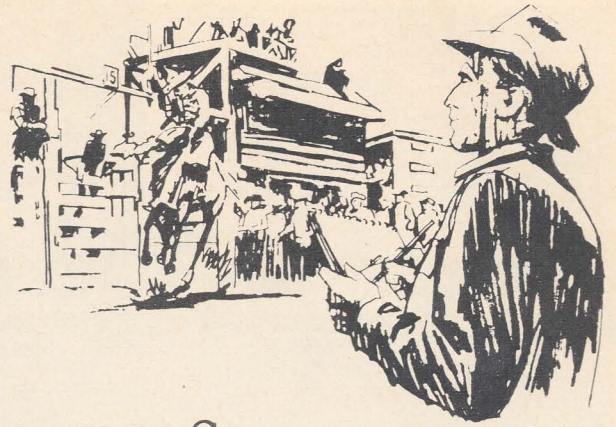
Then those howling braves, all daubed with clay,
Rushed the weakened barricade,
And they found a man with an empty gun
Standing guard o'er the fair-haired maid.
He was wounded sore, but he killed four more
With the butt end of his gun.
Then Eagle Plume, with his tomahawk
Split his head, and the fight was done.

They found the maid was already dead—
That accounts for the empty gun.
He had saved one shot until the last
When he knew that the end had come.
And Eagle Plume, with his hunting knife,
Cut the scalp with the braid of hair,
On Massacre Butte, in the Porcupines—
The remains of the camp's still there.

Old Man-Who-Smokes gave his shoulders a shurg,
And borrowed my plug once more.
Says he to me, "I was heap bad man,
I wish I was Christian before."
His face was bland as he shook my hand,
And rode away down the lane;
But I'll swear the one called Eagle Plume
And Man-Who-Smokes, are the same.

A Cowboy's Cartoonist

Calgary's Inimitable
Stew Cameron



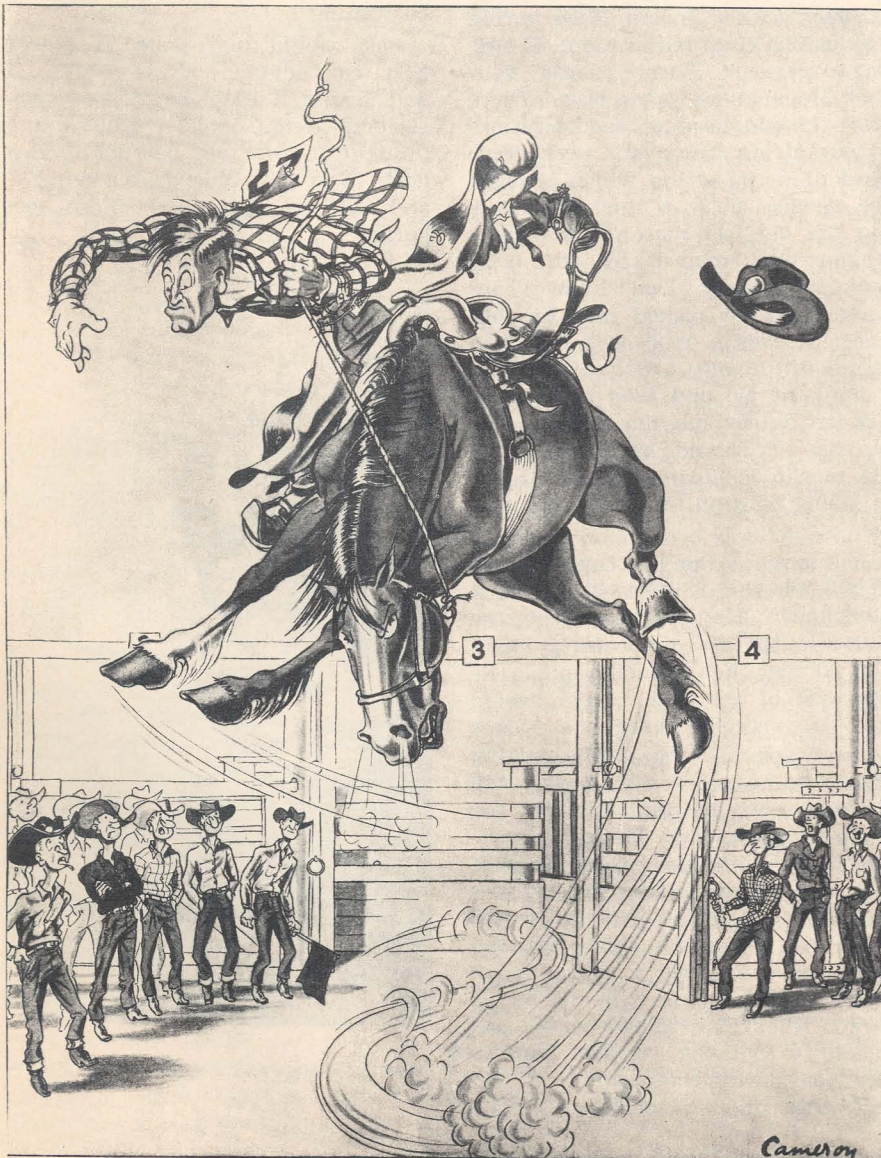
STEW is a native Calgarian, son of one of the greatest Criminal lawyers Western Canada ever produced, the late McKinley Cameron, K.C. He attended Calgary schools where his unique humour and ability to draw even at that age provided happy and unforgettable memories for his fellow Calgary students, but more confused than amused memories for unfortunate teachers. As soon as he could walk, he acquired a horse and has been riding, hanging around riders, and drawing tough Western Cayuses and their hapless riders ever since. He left Calgary briefly to work under the late great Walt Disney, but came back to Calgary when he found he was really only at home in foothill country.

His greatest fans are the rodeo performers, fellow horsemen, and fellow artists who recognize the bitter truth of his cartoons. He passes the test of the really great cartoonist in that his is an unique style. His cartoons are like no one else's in the world and as a result, they have become collector's items. He has done and is doing free lance work. A perfectionist, he has produced but three series about the Calgary Stampede and one about the mountain trail riders, which, I believe, is out of print. The one produced here is from the first series of 12 cartoons entitled "What I Saw at the Calgary Stampede".

I've been laughing at Stew's cartoons since I could read and it's a pleasure I would hate to see West-erner's ever lose, so, over his profane objections, this magazine will answer any enquiries we may receive about his work and where it can be obtained. But we warn you the \$1.50 sets are limited and at any moment, Stew might just disappear off into the hills again after another horse, and they would be unavailable.

A great cartoonist and a fine western gentleman — the West may never see another like Stew Cameron . . .

M. Starr
17



From "What I saw at the Calgary Stampede."

Karl Heinz Stittgen



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Wealthy Ranchers of The Early West Who Made our Stampede Possible



Photo — courtesy of Calgary Brewing and Malting Company's Horseman's Hall of Fame.

THE BIG FOUR AND THE PRINCE OF WALES

From left to right: Burns, Lane, The Prince, MacLean, and Cross
The label, "The Big Four", was fastened to these four ranchers
when they promoted the first big Calgary Stampede in 1912.

Russia, U.S.A., England and France? When Calgarians talk of the Big Four they are usually referring to a building on the Stampede Grounds named after southern Alberta cattle kings: George Lane, A. E. Cross, Patrick Burns and M. J. McLean.

GEORGE LANE was born in Iowa in 1856 and started to work for his living at thirteen, spending the next fifteen years cow-punching, Indian fighting and scouting. Stories reached him about the good farms to the north and he packed up to settle in Alberta where he stayed till his death at 69. George came as a rider to the famous Bar-U ranch and seventeen years later he owned it. It is said he had "Unlimited faith in himself", the ingredient that helped him build his own cattle empire, a business where the market was almost guaranteed. Horses were in demand too and he bred the valuable Percherons. He thought himself foremost as a horseman. He spoke with the slow drawl that he brought from America, but his heart was Canadian.

A. E. CROSS was born in Montreal in 1861, son of Mr. Justice Alexander Cross. He too found the West the best, not only for his favourite recreation, horseback riding, but for putting his shrewd sense of business to good use. After working on the Cochrane ranch, he homesteaded near Nanton and founded the famous A 7 Ranch. An injury from a horsefall forced him to move to Calgary where he became a master Brewer and launched the Calgary Brewing and Malting Co. He helped found the Western Stock Growers Association and the Board of Trade, had an interest in our first oil well, and was elected to the joint Legislature of Alberta and Saskatchewan in 1898. He married the daughter of Col. James F. Macleod, the Commander of the famous first Mountie force that came to Alberta. He died at the age of 70.

PAT BURNS, the man in the straw hat and overalls "who would rather talk about cattle than anything else", came from Oshawa, Ontario, where he was born in 1854. A neighbour of his once said, "I never heard anything bad about him except his dancing." Patrick's wealth was almost assured when he started by supplying beef to railway crews of the ever expanding tracks toward the west. Lumber camps, Indians, prospectors, others in Alaska and

The Yreor and the Foothill folk all ate his beef. He built plants and lighter houses from Winnipeg to Vancouver. It wasn't just money Pat made, but friends too in his eighty-three years, and his integrity was justly honored when at 75 he became a senator. To celebrate it he gave a birthday party, complete with cake, for all of Calgary and in his speech he said if they would just give him back the straw hat and his youth in the West they could have all his money.

ARCHIE J. McLEAN, from Aldborough, Ontario, was born in 1860. Along with so many others he felt compelled to go West. Training on ranches he later became manager of the C Y Ranch in Alberta. He founded the firm of Baker and McLean of England to co-ordinate shipment of Canadian export cattle. Archie was also the most politically inclined of the Big Four, becoming MLA, Provincial Secretary, Minister of Municipal Affairs and of Public Works over the years. In the public works post he initiated the Alberta system of main highways. He lived to be 70 and along with the other three has a place of honor in the Canadian Agricultural Hall of Fame.

The Big Four's collective title is as impressive as their individual achievement. But it took the tall lean cow-puncher from Cheyenne, Wyoming — Guy Weadick to tab the purses of the mighty Four and ignite their enthusiasm for a show unequalled on earth. They put up \$100,000 in 1912 and Guy Weadick produced such a successful celebration, that Calgary and Stampede have been synonymous ever since. And the ultimate credit must go to the Big bemused Four who first courageously backed it.

Johanna Wenzel

*... And Some of Their Descendants
Who Still Carry on our
Traditions of the West*

There are many descendants of the Big Four still in Alberta.

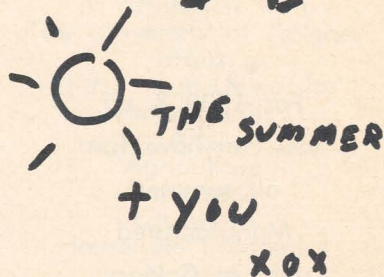
Pat Burn's only son pre deceased him but a great nephew, Dick Burns, Q.C., is a well known Calgary lawyer who lives on the outskirts of Calgary on one of the original Burn's ranches. Active on the board of Heritage Park and other Calgary service organizations, he married Betty, the daughter of one of Calgary's first jewellers, Dave Black, and has three sons: Michael, Denny and John. The packing plants have been sold, but through that family we have the lovely lane of trees on the highway south and the beautiful rockery on the 10th Street North hill. Possibly you have noticed the famous Burns Brand NL set out in flowers in it. Another great nephew, Pat, has three sons and also supervises the Burns Foundation and Mrs. A. C. Sparrow nee Molly Burns of Calgary has four children, two sons living in Calgary, Dr. A. D. Sparrow and Dr. L. A. Sparrow.

Of the A. E. Cross family, two children lived in Calgary and two carried on the original ranch at Nanton, and one daughter, Margaret Shakespeare, lives in Vancouver. Sandy Cross farms the Rothney Farm, where he raises prize Shorthorns, and John Cross farms the great A 7 ranches, west of Nanton and both have produced some of the finest cattle in the world. Daughter, Mary Dover, OBE, is well known in Calgary as a past city alderman and for her fine work as a Colonel in Canada's first women's army in the last war. Jim Cross for many years ran the Brewery but it was sold a few years ago. It was responsible for instigating our large fish hatchery and the Horseman's Hall of Fame. He too ranches. He has been twice President of the Stampede Board that his father originally launched, and Calgarians love him because he has never missed leading off their beloved Stampede parade, riding one of his polo ponies.

The descendants of George Lane are still in Alberta. Mr. Roy Lane, 74, resides at Bassano and Mrs. Elsie Gordon, nee Lane lives at Stavelly.

We were unable to locate a descendant around Calgary of Hon. A. J. McLean. He had one son, Duncan, who fought in the last great war.

It is amazing how many of the Big Four's descendants are still living in Alberta and creating a new and exciting Alberta — almost as exciting, if not so romantic — as the Stampede their ancestors launched.

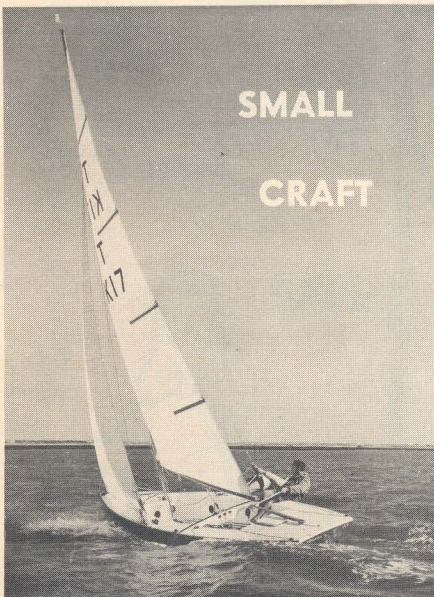


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And Stampede has produced a traditional party. Hosts of Calgary's famous Stampede Breakfast Party, George Hill, Senator Harry Hays and Ron Jenkins. The Senator has his braids handy so he can prepare the Sillabub.

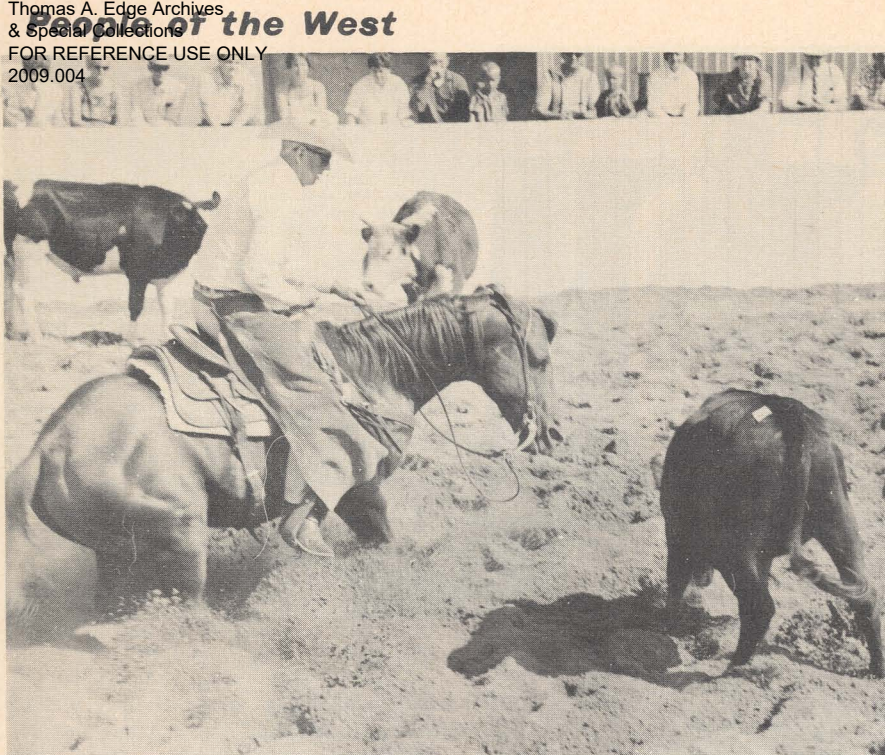
SILLABUB AT THE WEST'S BIGGEST PARTY

Probably the most unusual private party this summer, and certainly one of the biggest in Western Canada, will be the annual Stampede Breakfast, thrown by Calgarians Ron Jenkins, Senator Harry Hays and George Hill.

It began thirteen years ago when Messrs. Jenkins, Hays and the late Watson Hook thought it might be nice to ask a few of their friends in Rotary over for breakfast the Sunday morning before the first day of the Calgary Stampede. Over the years the party has grown with Calgary until last year over 3,000 invited friends turned up. Friends they are indeed! Because this party begins at 8 o'clock in the morning and on time is the rule! But even this keeps no one away. Symbolic of the big ranch parties of the early west it is actually held on Senator Hays' ranch; unfortunately this may be the last year for the traditional party as the city of Calgary has completely surrounded the ranch and by next year it will become the site of a high rise apartment. Besides being held on a ranch it is also traditionally western in the way the guests jump in and help — everyone is a volunteer. The tons of eggs and bacon required to feed the 3,000 hungry persons are cooked and served by friends and some of the best cooks also happen to be the wealthiest men of the west. Even the performers are unpaid volunteers; Kitch Elton always M.C.'s it and Moxie Whitney and his band, the long time favourite orchestra that play at the Banff Springs Hotel every summer, get up at 4 a.m. and drive to Calgary to be on hand for the party.

The guest list reads like "who's who". The Canadian Prime Minister, the Leader of the opposition, persons of Royal blood, top show people, our wonderful old-timers and many dignitaries from foreign lands have all at one time or another taken a stand-up breakfast under the trees on the Hays ranch. The breakfast is the envy of all. We understand some brave Edmontonians are planning to launch a similar breakfast up there. Once a visiting

Next Page



Western Rider C. N. Woodward on his \$70,000 horse, Pepy San, expertly cuts out a balky steer in the ring.

CANADIANS have, for years, fondly associated the name "Woodwards" with large departmental Stores, owned by a western Canadian family from Vancouver. But now, horsemen from all over North America recognize this name as belonging to one of the best breeders of the Quarter Horse in the world. "C. N." Woodward is the third generation of his family associated with the store and the present Chairman of the Board of Woodward's Limited. His great Quarter Horse, Stardust Desire, at present holds the world championship for the breed.

If ever there was a typical western horse it is the quarter horse and its rise to popularity has been meteoric. In less than twenty years it has become the second largest breed in North America.

It was on his B.C. ranch that Mr. Woodward first became interested in the Quarter Horse. In our mechanical age it is probably the last of the working horses. To watch this horse of grace, speed, and intelligence turn on a dime to cut a reluctant, balky calf out from a ranch herd fills one with admiration.

Forty-three-year-old Mr. Woodward says he chose the Quarter Horse because not only can one admire it as the best working horse but at the same time it gives its rider the best pleasure ride. On his B.C. ranch he now has over sixty-five registered quarter horses. His favourite stallion, Pepy San, is valued at \$70,000 and his colts are already gaining a reputation for magnificent lines and inbred intelligence.

A real westerner, Mr. Woodward usually rides his own horse and although he does sometimes have a professional rider, if he can be present at a show he always shows it himself. He has a roomful of trophies but like all horsemen he says it's the first cup you win that is the best. It's a real pleasure to find a true western gentleman carrying on one of the great traditions of the early west.

Sillabub con't.

Russian Ambassador was so impressed by the breakfast he changed his whole schedule and stayed over to throw a "Vodka breakfast" party that he thought would rival it, but Vodka couldn't really compete with the traditional drink of the Calgary breakfast — which is Sillabub.

Believe it or not — Sillabub is a word in the dictionary. Its earlier form — Silli Bouk, was derived from 'silly' (English) and 'bouk' or 'buc' (French) meaning belly and it is defined as a drink of hospitality, but mine Calgary hosts have added some new twists of their own. They prepare it on the spot for their western garbed guests. Senator Hays, with traditional "squaw braids" flowing from under his white hat solemnly milks one of his flower

Continued on Page 24



Admission to The University of Calgary

Application for Admission forms and the University Calendar for the 1967-68 Session are now available upon request from the Registrar's office.

Prospective students who have not previously attended The University of Calgary must complete an Application for Admission by the following deadlines:

JULY 14 — Last day for students whose documents originate outside of Canada and the United States.

AUGUST 1 — Last day for all other students.

SEPTEMBER 1 — Last day for Visiting Student applications accompanied by a letter of approval from their home university.

Students are advised to submit applications well in advance of the deadlines to ensure that their applications will be processed in time for the coming session and should not wait for results of examinations before applying.

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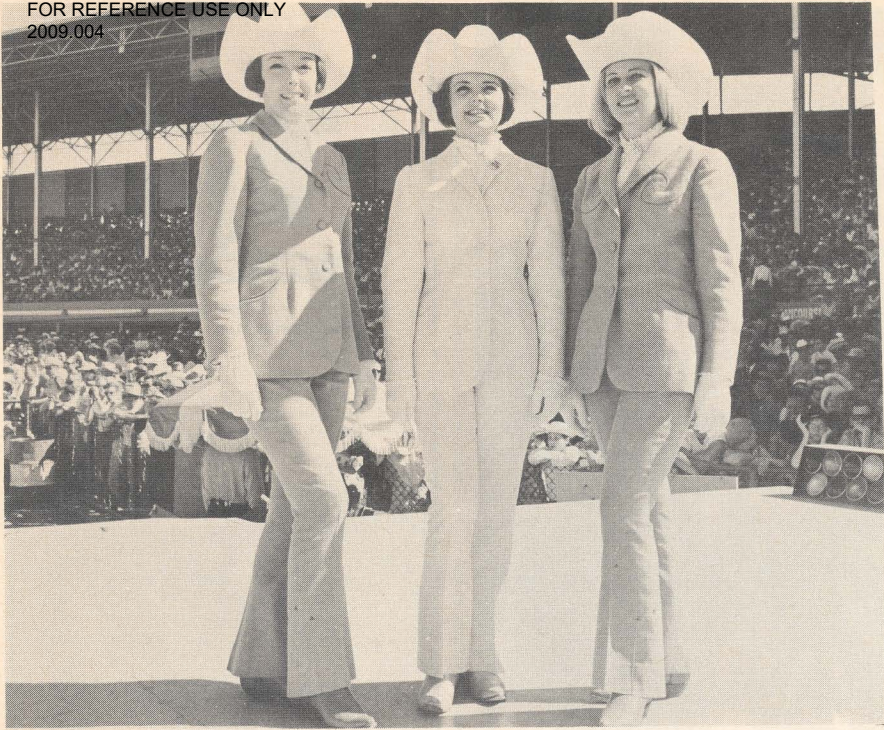
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For further information and
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Last year's Stampede Queen, Betty Wright, and her ladies-in-waiting, Ann Nielson and Lorraine McLaren in front of the Grandstand. This year they will entertain as a singing trio in Flare Square.

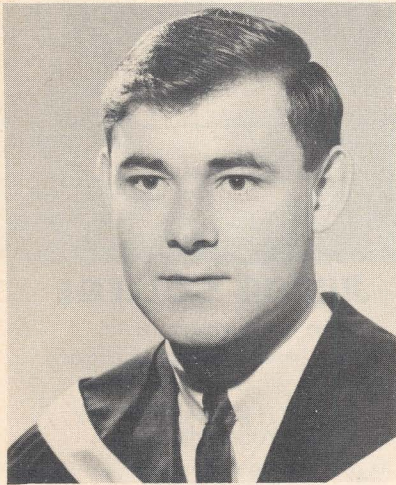
BETTY WRIGHT is the last and 20th queen of the Calgary Stampede sponsored by the A.C.T. (Associated Canadian Travelers) who with this delightful project have raised \$500,000 for Calgary's charity since 1947. Betty is the first Edmontonian to hold this position.

To qualify for Stampede Queen, a contestant must ride well and be able to make a public speech and be beautiful. She has ridden on the family acreage since knee-hi starting with Shetland ponies. Her further training for a queen began when she served on the Woodward's Teen Council, modelled in fashion shows, was the magazine correspondent for Seventeen, worked at Shell as a receptionist, and rode with the Klondike Posse. She has greatly enjoyed being Queen and has obtained an excellent social training: acquiring more poise, becoming more disciplined, and meeting unusual and exciting people. For example she has met the Russian Chorus and travelled to the Rose Bowl Parade with Princess Starlight.

One of the greatest pleasures for Betty was forming friendships with her two ladies-in-waiting shown with her are Anne Nielson and Lorraine McLaren; the three will be singing together at the Flare Square at Stampede. This year as many of the last 19 queens as possible will be riding in the Stampede with Betty, which should give the boys, young and old, something to look forward to.

Engaged January 20 to a former down east-erner, Malcolm Parlee, Miss Wright intends to reside in Calgary after the May 20 wedding and continue riding. Truly a wonderful gal!

Betty's "wonderful year as queen" was over the evening of May 8, 1967 when 21-year-old Patsy Allen and her ladies-in-waiting Bonnie MacGregor and Candy Smith were chosen to reign over this coming Stampede.



John McDougal.

JOHAN McDUGAL is a 21-year-old Calgarian who has already found a comparatively rich life. Born in Edmonton he spent all his schooling years in Calgary, in public and high school and at the University of Calgary. There he is in his fourth year of honors Political Science. During this period he has gained political know-how by being a member for 4 years of Student's Model Parliament as a Liberal and president of the Inter-Party Council. For 2 years he has chaired the leadership seminar at the University and sits on the Student Council as co-ordinator of student activities and is the student's representative on the Senate of the University of Calgary. Also he enjoys a good social life and frivolously helped put on the Blue Mist Ball and, to the envy of the other students, married a former campus queen, Valerie Swinton of '65. After graduation this young man plans for himself and his wife to continue his studies towards a Masters in International Relations. What we found so interesting and reassuring about this young man of twenty-one was that he represents hundreds of other young people in Calgary who are not like the ones who seem to get the lion's share of publicity, young people maturing and having a broad and exciting life on our Western plains.

Sillabub con't.

bedecked cows into a great bowl made of ice. This is the best cream there is — after all one of the Hays cows held the world championship for years as the best milker. Then all sorts of "top drawer" secret ingredients, all with so-called aphrodisiac qualities are added. New ones appear each year and all additions are accompanied by mock serious and hilarious pronouncements. Believe it or not there actually is an official recipe for Calgary's famous Sillabub. Dorothy Allen Gray, a Calgarian who has the distinction of writing a cook book called "Fare Exchange" that won international recognition and an Olympic award in Germany, gave us this recipe to hand on to our readers so they may preserve a western tradition.

To serve 8 guests, you combine:

1½ cups dry sherry, 1/3 cup granulated sugar and the rind of one lemon in a bowl, then slowly stir in one tablespoon brandy, a half pint of whipping cream, one egg white and two teaspoons of lemon juice and whip into a froth. Pour this into glasses, sprinkle the top with nutmeg and chill for six hours. If you want to make it for 3,000 persons that's another matter and the secret for that lies only inside the heads of Calgary's three fine hosts, Ron Jenkins, Senator Hays and George Hill and it is only revealed on a lovely sunny morning the Sunday before Calgary's Stampede.

Exciting Imports

In Calgary there must be many who would love to see paintings and art from Italy, France and Spain and if they could have visited these countries they would have loved to buy them and bring them home.

Also the handicrafts from these countries make unique gifts and charming decorations for your own home. If you would love to see these arts and crafts — they may be seen by appointment. Phone 244-7309 to view these delightful treasures.

The Key to living in Alberta

The Home With a Garden Path Inside



Mrs. K. Blanchard sitting in her indoor garden while a January blizzard rages outside.

IT was in the month of January on a morning when it was 17° below zero that I first rang the doorbell of Mrs. K. Blanchard's house in Calgary. I was thinking it would be nice to get inside and out of that bitter wind when her door opened and before I could speak, or bend down to undo my heavy snow boots, she had pulled me inside.

The impact of what I saw was so great I couldn't speak. Instead of stepping into a house I had walked into a garden.

To enter a garden is refreshing but to enter from a blizzard into a growing one is an unforgettable experience.

Mrs. Blanchard's house has an atrium or garden entrance. Atriums were invented by the Romans and in Rome they are lovely, but in Calgary — in a howling blizzard — they are divine and they are the perfect answer to our climate.

If you aren't planning to spend next winter in Honolulu an ideal project for this summer is to build one.

Mrs. Blanchard's was added to the front of her home, which fortunately was already an "L" shaped house and it sits between the projecting east wing of the house and a double garage just west of the original house. It is ideal to set your atrium in the "L" or "U" of a house's solid walls, but it is not a necessity. It can even be added to the front of a home. People have even converted a room of a house into an atrium. The cost depends on the size and how much you can do yourself. Mrs. Blanchard's is fairly large, 500 square feet, and it has quite a long garden path for you to walk down before you open a second entrance into her living room. The house itself was

in no way altered. The windows of her original house now look into the added atrium.

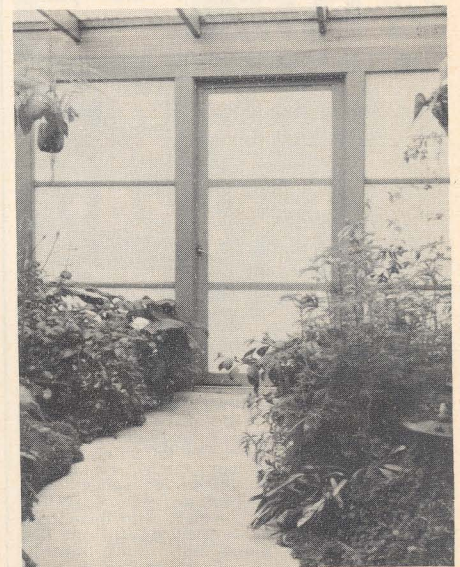
To construct one you must have a permit and your plans approved. The excavation is important. It must be at least four feet deep so you are below the frost line and the supporting walls of the excavation under the atrium should be of thick cement. It is ideal if the exposed wall is transparent but the roof must be transparent. This roof must have a slight slant for drainage and should be of commercial corrugated plastic (it's safe from hail) or the more expensive double paned glass. The size of the roof's supporting beams will depend on the size of the atrium planned and the weight of the glass roof.

The fill of your atrium's 4 foot excavation, which is surrounded by supporting cement walls, will depend on how you plan your garden. In order to have a path Mrs. Blanchard filled the area under the path with broken cement up to the ground level and the smooth curving cement garden path was then laid on top. On either side of the path she filled the 4 foot pit with loam. This earth must be of excellent quality because your garden will be growing twelve months of the year. You must make sure of drainage with bleeding tiles and sandy soil. Mrs. Blanchard allowed the garden earth to settle for a month and refilled it until it was level with the path.

To combat the cold of winter, heat for the atrium can be supplied by a vent from your house furnace or by a small circulating heater set in a corner. To combat summer heat you require one window opening to the outside and possibly a bamboo roof shade that can be pulled across the roof if it is not shaded by trees.

To produce a growing atmosphere you should install Sylvania grow lamps. Mrs. Blanchard ran shelves to hold potted plants down her long side walls and installed the grow lamps under them. What you grow is at your discretion. Mrs. Blanchard's ground cover is Baby's Tears, which doesn't have an off-season, but any compact cover can be used. She has rose bushes, bamboo and geraniums, and the hardy Symbidium Orchids. She even has a tree in her atrium and she sits in a garden chair under it in a blizzard. She chose the slow growing monkey tree. The hanging flower baskets and bird cages add to the illusion of an outdoor garden.

Who's afraid of the big bad winter when for a little effort and money you can have a year-round garden right inside your house.



This is inside looking out. The house's front hall is a garden that blooms all year.

ANTIQUES



BASHFORD'S CORNER

Bashford's Corner is where one finds the finest in authentic antiques in Calgary. Collectors will be delighted with antiques from Europe as well as Canadiana. For example:

1. A pair of very fine Spode ice pails with bouquets of garden flowers on a white and pink background. Period about 1830.
2. A large solid wooden grain shovel as used by the early West pioneers. \$25.00.
3. Collection of old Spanish Iron keys at \$6.50 each. Decorative collectors' items.
4. Contemporary works of art. Royal Worcester model of a race horse jockey up in Queen's colors, \$375, also the popular quarter horse.

Calgary has a new fun shop! Armada Antiques! Its young proprietors Mr. and Mrs. Stoshnof have collected amusing, exciting Canadiana from our past. All old — all authentic — sometimes hilariously funny or pathetically lovely. They ship all over Canada our western wagon wheels and leaded glass windowpanes from our homesteads.



Pictured is Charlie (their friend — he's not for sale!). Charlie, in his moth eaten buffalo coat, guards the Armada's antiques that range from a great Ebony wallpiece intricately carved by 3 generations of one family, an unique Persian bench upholstered in velvet with mother-of-pearl inlay, and an early Blackfoot Indian's beaded outfit complete with headdress. For a few pennies or a fortune you can buy old books, player piano music rolls, records, sheet music, an exquisite silver spoon or a spattered spitoon, laughable Victorian pictures for your rumpus room, or an obviously good oil painting (artist unknown).

Armada

801 -
17TH AVE. S.W.

Continued from Page 18

The cow waddies* that were on Jack's crew that summer, Sam Brown and Phil Bozart (Missouri), were top hands. Also included were Scotty Ross, Clem Hanson, Powder River and Jim Finch. Art, a Yank from Fort Worth, wrangled the horses during the day and an Indian by the name of Red Blanket also rode with the outfit — that is, when he and Jim Finch were not too busy trading horses and camp bacon.

Bill Saunders, then Government brand inspector, spent a considerable time with us that summer, as he was practising up on his steer roping for the big Calgary Stampede which Guy Weadick had promoted. I don't remember if Bill got hurt in the big event but I do know that some of those big stray steers got mixed up in his and some of the other boys' loops and record times were made out there in the hills. I still can see Scotty Ross coming up out of the dust with a record, only to see his steer come up too and running away with the horn of Scotty's saddle, double dally and all. This left him with a center fire-rig with folding pommel and cantle which the crew promptly christened Concertina, much to the disgust of Scotty.

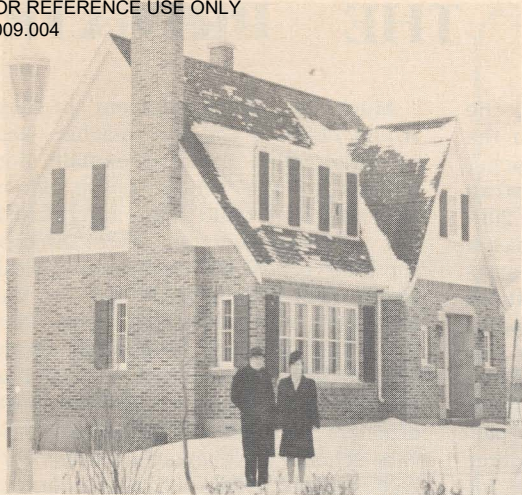
I remember it was that summer we had to ford a bunch of cows and calves across the Bow, the ferry having gone out during the high water a few days before, and we were having one hell of a time trying to get them started, for the calves would balk at the water's edge and Mother cow would run back. Missouri, on a bet, chucked his clothes and swam across the cold, swift-running Bow, which was nearly half a mile wide at this point and tough swimming too. He was carried downstream quite a way but made it and brought back an old rowboat. This we loaded with some bawling calves. Their frantic mam-mies edged into the river trying to reach their infants and were soon swimming out and acting as leaders. We had the whole outfit swimming across the Bow. I can still remember how cold the water was, and how scared I was as some of the cattle, turning in the swift current, had riders and dogies all mixed up in the churning mess as we landed on the south bank.

Another good cowpoke was Powder River — I never knew his real name — a local cowpoke, happy-go-lucky as they make them and always in trouble. I remember the morning I had brought in the saddle bunch and corralled them. Jack

Monahan, roping out the mounts, snaked out a big wild-eyed black and turned it over to Powder River, then went into his pup tent. Mornings were chilly and the saddle just stuck, cantle-up, on that black's kinked back no matter how hard Powder pulled on the latigoes. You could tell by the look in the black's eye that he did not feel like working for any ornery cowhand that day. Powder's horse had loped into the camp just before dawn so I knew he had been in town pretty well all night and was feeling none too gentle about life in general. So here was a real set-up for action. Two ornery critters, cowboy and bronc, open range; no stampede rules; no holds barred. The bronc bucked through his repertoire. There were times that too much daylight was showing under Powder's pants, but he stuck, and the Black seemed to be determined not to leave camp, so he bucked through the bunch in the corrals, round the wagons and over tent ropes, and finally into and over Jack Monahan's sacred tent. From Jack's remarks it looked as if Powder's days on the NL wagon were done. Jack figured Powder had done it on purpose and steered that bucking Black into his tent just to be ornery. But by the next day it was all forgotten.

Jim Finch was another of the boys — an old cow waddie from Amarillo, Texas way, old but awfully tough, with tales of long trails and gun-smoke in the southwest. Jack Monahan once sent Jim into Gleichen for a side of bacon when Lee, the cook, was short, figuring that Jim was a staid old puncher that could be trusted, and not like us unstable punks. Jim came back into camp that night wearing a grin, but no bacon tied to his saddle. It would be in the next day he said, but this happened three days running. Jack got suspicious and decided to take a trip into town himself to investigate. He learned that Jim, the trustworthy, had left town each day with a side of bacon but enroute had traded off the bacon for jugs of Red Eye. Red Blanket, the Indian, who was a day wrangler, found one of Jim's cached jugs, sampled it, and that afternoon tore through camp like a howling dervish, horse cavvie and all uttering wild war whoops, until he fell off and went to sleep. Jim stayed with us but he hated anyone who mentioned bacon. Red Blanket was sent home to his hogan in disgrace.

Gone are those old cow wagon days; gone too, the old open range where we used to roam the tough, rough old cow trails of yesteryear.



*THE
MOST
LOOKED - OVER
HOUSE IN
CALGARY*

STAMPEDE HOUSE

The late Mr. C. Yule with his wife in front of the house built in the middle of the Stampede — shortly after it was built 27 years ago.

This small house with nothing too unusual about it has been viewed by more people than any other house in Calgary. With painful repetition Calgarians are daily informed Stampede week of how many thousands paid attendance there are at their beloved Stampede. Since an estimated 500,000 attend and since the house has stood on the Stampede grounds for over 26 years, to say 7 million people have looked at it and wondered about it is a conservative estimate.

Built for Charles Yule, his wife Helen, and their two sons when he became the second general manager of Calgary's Stampede in 1940, it has been occupied as a home since that time, until last year when shortage of office space caused the board to convert it into an office.

We asked Helen Yule, wife of the late Charles Yule, what life was like in a house sitting in the very middle of the Stampede. Helen comes from a well known early Calgary family, Professor W. L. Carlyle's, and as a young girl spent a great deal of her life living on the Prince of Wales ranch at Highriver, a ranch her father managed for 23 years. She told us that inside the Stampede House was like any other 3 bedroom house. On its walls have hung cattle judging trophies, won by her husband, and the famous collection of saddle brass of the next tenant-manager Maurice Hartnett. Two rooms were unusual: the two sunrooms at the back of the house overlooking the race track and the infield. These became popular look-out spots for

any family living there.

We asked Helen what it was like to keep house with 500,000 popcorn candy fluff eating spectators milling about. She tells us she always drew the blinds and just carried on. Like all Calgarians she had her share of Stampede visitors. While there she developed the custom of serving a sandwich lunch on the Friday of Stampede week to anyone that stopped by. Like everything else at the Stampede that custom grew until at least 200 impromptu guests arrived. When Stampede wasn't on she loved living in the city surrounded by acres of space.

On still nights they could hear the noise of the animals that always are in the 20 barns on the grounds. Funny incidents did occur of course — like the time there was a dog show and the dogs discovered her lawn was the only bit of green grass in the area — you guessed it. Occasionally a lost drunk climbed the fence and rang the door bell. In 1943 a crippled plane was courageously crashed by its pilot in the open space of the empty infield. In the process he killed himself but saved hundreds of Calgarians' lives but he also almost lifted the shingles of the small Stampede House. The small house has entertained many a distinguished visitor and it was there that John Fisher fell in love with our Stampede.

Now the little house is no longer a home but just another building on a famous fairgrounds.

M. Starr

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AAAAA

THE CASE FOR THE PRIVATE

In our past issues we reviewed some of the advantages of the independently operated schools in Canada, including the advantages of their small size and low ratio of students per teacher. We refuted the argument that they are snob schools — even the schools themselves no longer call them “private” but refer to themselves as Independent — and put forth our arguments that where a student, denuded of competitive clothes and possessions, is less inclined to snobbery than one in the vast conglomerate of pupils from many different backgrounds in public schools.

The private school offers a third great advantage to my mind and that is its ability to teach discipline. For instance, all private schools stress competitive sports; but in our larger public schools the child, even at an early age, becomes merely a spectator of sports rather than a competitor, as there is only a place on the team for a fraction of the students attending the school. Furthermore

with its privilege of expulsion, the private school lends a dignity to the child's attendance as well as placing an effective substitute for the strap in the teacher's hand. With our 20th century theory that everyone has a right to schooling it has bred arrogance in the children towards those in authority. One Calgary public school teacher told me of having serious troubles with a boy who had been in her grade ten class for three years. When she telephoned the parents she discovered that the mother was receiving alimony paid only for the period of how long her child was in school, yet his attitude towards his schooling was affecting the whole class. In a private school the extra tuition and consultation available would probably have licked this problem but, if not, the school's refusal to take him on would certainly have been effective. The fact that in public school every parent is a taxpayer has apparently limited the teacher's authority.

Much to the amusement of her whole class, a Calgary teacher was recently called upon to explain her actions to the school board when she struck a child who had kicked her. Private schools, once famous for their canes, no longer use capital punishment. They have found it unnecessary, but the child is aware that when his parents send him to a private school they had endowed a teacher with authority. But the most effective form of discipline that private schools have evolved is the prefect system. This is a system by which an efficient and able student is placed in authority over his fellow students. It gives the student a marvellous training in leadership that no mere course can substitute for; and it teaches them, while in school, that authority stems from superior ability and position. It also gives a child a sense that they too may eventually be in a position of authority through their own ability and daily actions. This is a training

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much needed in our exploding, over-populated world, more today than ever before.

There is one last great advantage of private schools and this is the intimate friendships that are developed there, that can only be developed by continual living with a small group and the pride of association that a student carries secretly in his heart all day. The school tie may be an object of cartoons and jokes but it is a secret amulet most graduates of the privately - operated schools carry with them for life.

Personal arguments in favor of, or criticism against, the independently operated schools are not conclusive proof of their value for your child. Like all schooling its value will vary for each child. However the fact that they have not only retained the independently operated schools in Canada down through the years but now are flourishing and increasing in number is a concrete proof of their value to the community as a whole, and possibly your child in particular.



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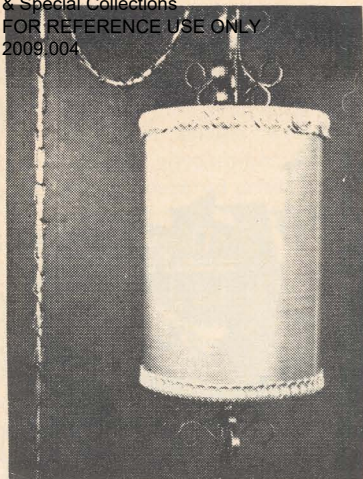
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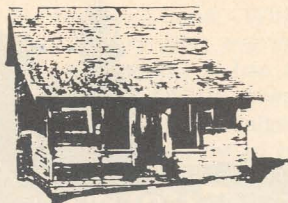
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The Winter Years

The Depression on the Prairies



William Aberhart — the man who became Premier of Alberta following the winter years and formed one of the world's new political parties — Social Credit.

BY JAMES H. GRAY

*We proudly present the chapter
 "The Prophet and the Money Changers"
 from this excellent book
 written by a Calgary author and
 published by MacMillan and Co. of Canada
 priced at \$4.95.*

Explaining a phenomenon still confusing many—the depth of the Prairies' depression and the birth of Alberta's Social Credit party.

It was not in boisterous, radical Winnipeg, but in orthodox, arch-conservative Calgary, where the wildest collection of economic ideas of the era changed the political complexion of western Canada. When William Aberhart married evangelical Christianity to Social Credit economics, he created a union that was perfect for Alberta. It was as essential for any new Alberta leader to be a 'man of God' as it was for him to be able to speak English. The early English remittance men may not have been overly devout, but the Germans and Scandinavians indubitably were; the Americans who came in from the Middle West brought along a deeply ingrained Methodism, and the Mormons, who trekked in by the thousands, were impelled by the hottest fires of religious conviction. Calgary was a port of call for all the American revivalists of the 1920s, and such notables as Aimee Semple McPherson, C. S. Price, William Branham, and Charles Fuller regularly filled the arena for week-long evangelical crusades. Another itinerant revivalist, L. E. Maxwell, was God-directed to Alberta all the way from Missouri to set up the Prairie Bible Institute for the mass production of missionaries. Anybody with a fundamentalist Christian gospel to preach could round up a congregation in Alberta.

William Aberhart topped them all. Three years after he launched his radio sermons in 1925, 300,000 Albertans were regularly listening to his interpretations of biblical prophecy. So popular did he become that his air-time was doubled and redoubled until, in 1935, he was on the radio for five hours every Sunday. The rest of the Sunday air-space was so occupied by radio preachers that Alberta, for the day, became one vast evangelical encampment. William Aberhart thus had both following and stature in Alberta long before Social Credit was

When he suddenly veered from biblical prophecy to monetary reform, the people of Alberta were ready for him and the economic environment was perfect.

Alberta was the last-settled of the provinces, and most of the mistakes made in Saskatchewan were repeated and exaggerated in Alberta. The same sort of arid, shortgrass country that was homesteaded in Saskatchewan was homesteaded in Alberta. In Alberta's case, the folly of trying to farm the dry belt was hammered home earlier, so that the exodus began long before the depression. The eastern border country of Alberta, which the land-settlement policies of the Dominion government and the railways had combined to ruin, provided a preview in 1917 of the disaster that would hit Saskatchewan in 1937. It cost the Alberta government \$20 million to clean up the mess and, by 1927, 6,000 farms in eastern Alberta had been abandoned.

In Manitoba, two generations of farmers were able to get settled on their farms before the depression hit. They were caught, of course, in the mechanical revolution, but were better equipped financially to cope with the cost of converting from horses to tractors than the farmers of Alberta. Because the frontier was so much closer in Alberta, many settlers were only starting to get their heads above water when the big rush into machinery began. But the times were good outside the dry belt, and between 1926 and 1931 Alberta farmers bought 12,000 tractors, 6,000 trucks, and 2,000 combines. A great deal of it they bought on freely granted credit.

'Don't worry about it. Pay for it when the crop is off,' was the siren cry. 'If that ain't convenient, take a year or two.'

Credit for everything was free and easy. Most towns harboured at least one mortgage arranger who earned a commission finding borrowers. The chartered banks were eager to lend money, particularly to farmers who wanted to buy livestock. The banks believed it was a wise investment for farmers to buy yearling steers to run in the stubble and grow fat on the grain lost by the new combines. It was eminently sound and sensible advice in 1930, but those who took it went broke by 1933. For the ranchers, similar disasters were fashioned by the purveyors of sound advice. The cows they bought in 1930 with borrowed money for \$75 produced fine calves, which were raised and sold in 1933, 1934, and 1935. The steers brought \$15 or less when they went to market - barely enough to keep pace with the accumulating interest, with nothing left over for repayment of the principal. When the cow herd itself was liquidated, it took a very small nibble from the original indebtedness.

Interest became a word to conjure with in Alberta. Of all the farmers in Canada, those in Alberta could least afford high interest rates. Alberta was out in the Canadian left-field, where all the economic forces worked together for the worst. Alberta farmers paid the highest freight rates to get their cattle and wheat to market.* Hence they got less for everything they produced than anybody else, and they paid more for everything they bought. In addition to the economic disadvantages, Alberta's climate became perversely hazardous. The terrible winter of 1933 all but destroyed the southern cattle-industry. The grain farmers in 1932-3 fared little better. After two short crops, they were in default on their bank loans, machinery loans, and mortgages,

In next issue read how much worse Alberta's financial problems became, and how they found a solution. Reprinted from James H. Gray's book "The Winter Years."



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And Sometimes Calgary Wears A Gray Hat Smog!



Calgarian Catherine Philip - B.A., honorary degree Fellow of the Royal Society of Arts, London - whose family has lived in Alberta since 1892 - investigates the cause of our smog. Mrs. Philip, a fine writer, has contributed industrial articles to "Time", "The Financial Post", "Marketing", "Canada Month" and articles to "Chatelaine" and "Macleans". She found

Who is responsible for air and water pollution in Calgary?

Much criticism is directed toward industry. To find out if the criticism is justified I visited Western Co-operative Fertilizers Limited, one of the city's biggest industries and owned jointly by three hundred and fifty thousand prairie residents, including 50,000 Calgarians through their memberships in Alberta Wheat Pool, Federated Co-operatives Limited and Saskatchewan Wheat Pool. "Ask about all the smoke pouring from their stacks," suggested a friend in Haysboro. "Big companies like the fertilizer plant consume so much water the rest of us must do without in summer."

I found out the fertilizer plant does use enormous quantities of water in its processes — a million gallons daily. But the water is drawn directly from the Bow River, not the city waterworks system served by the Elbow. The "smoke" rising from the stacks is steam. Six hundred and eighty two thousand gallons of water are daily emitted as steam.

(Later, when I asked an official of Canadian Western Natural Gas Company Limited about the "smoke" rising from householders' chimneys in winter he told me the products

of burning natural gas are heat, carbon dioxide and water. The latter components exist in the atmosphere anyway so houses and industries burning natural gas do not contribute to air pollution.)

Every industry, pipeline and municipal incinerator in Alberta must comply with stringent regulations set forward in the Public Health Acts. Before the fertilizer plant was built the government approved its plans for pollution controls. A million dollars of the co-op's twenty five million dollar initial cost was spent on control devices. An engineer and two technicians spend half their time controlling water pollution. Monitors record pollution tests twenty four hours a day. Once a month reports are sent to Edmonton. From time to time government inspectors conduct their own independent tests.

The provincial government possesses the authority to shut down an industry, pipeline or municipal incinerator until the offender raises pollution controls to the required high standards.

A visit to the city incinerator is an illuminating experience. Calgary's biggest trash burner has not been altered or improved since it commenced operations in 1952. It operates on the same principle as a forced air wood or coal furnace except the in-

cinerator's fuel is garbage. Rubber boots, dead cats, egg shells, cardboard cartons and other junk is dumped into the incinerator's fiery maw and mixed. Ashes are sprayed with water jets to cool them and dropped to trucks below. The light products of combustion — and chemistry of the products of burning garbage boggles chemists' imaginations — rise up the stack. Openings on the metal grid covering the stack are considerably larger than the quarter inch mesh required by city by-law on residents' back yard burning barrels.

August 31, 1966, marked the end of the five year period the province granted industries and municipalities to bring pollution controls up to standard. For nine months the city incinerator has operated unlawfully. A chamber for burning smoke must be installed before the big burning barrel complies with the provincial code.

It is a mixed blessing to live in the city with the highest per capita ratio of cars. Automobile exhaust fumes form half the air pollutants over U.S. cities. Air-conditioners in homes and offices cannot remove the invisible poisons. In smog-conscious Los Angeles which possesses much of the same sort of atmosphere inversion problem Calgary has, motorists

exhaust controls on cars. "I predict in ten years exhaust controls will be standard equipment on every vehicle. The devices will be 70% efficient and increase a car's cost by sixty to seventy dollars." If his crystal ball is accurate we will breathe exhaust fumes for another decade unless controls are made obligatory here.

Who is responsible for air and water pollution? You and I are, Mr. and Mrs. Calgarian when we smoke cigarettes, burn trash in the back yard, drive cars belching fumes, add detergents to the wash water and let the city incinerator operate in a manner no industry or individual could get away with.

Beil con't.

He was just a kid when he began cowboying and before he was out of his twenties he was riding the rough string for such outfits as Miller and Lux. He cowboied through several states, including Nevada, California, Wyoming and Montana before settling down to becoming an art student of Charlie Russell and taking formal art training in California.

Charlie was a range hand; he liked the life and he was good at it. He tried rodeoing just a little but being an extremely modest person he became so self-conscious in the arena that he couldn't rope a steer without a fumble or two and so gave up the idea of rodeoing.

Charlie is still a top horseman and prefers to break and train his own. His wife, Olive, gets a bit worried when she sits on a corral rail and watches Charlie saddle a new horse that has "a kind of funny look in his eyes." But Charlie says the Lord loves a coward least of all and even in recent years he has saddled and ridden some horses that came undone in a real fancy manner.

Along with cowboying Charlie Beil took a whirl at being a U.S. cavalryman. He didn't see much glamor to being a pony soldier or a cowboy, but they were ways of life to make a living and he liked cowboying in particular.

"In a cold, rainy night when we were trying to hold a herd of cattle I've cursed myself for being fool enough to cowboy. But when the sun began to shine and I was on a good horse I forgot that and the \$30 or \$40 a month I was earning and figured I'd go on cowboying the rest of my life," Charlie says.

But, fortunately Charlie Beil didn't. He was wrangling dudes in Glacier National Park in Montana when he met Charlie Russell and it was at

that point that art became more important. Charlie had sketched and modeled almost all his life with impressive results but little thought of taking it up seriously. Russell convinced him that he had talent and should develop it. Following some training by Charlie Russell, he went to an art school in Santa Barbara, California. During the time he was taking formal art training Charlie was also working on commissions for well-known celebrities such as movie star William S. Hart, Mayor Spaulding of Beverly Hills and Will Rogers. Charlie made bronze models of all of Rogers' favorite saddle horses.

He returned to Montana and spent several years with Charlie Russell in his studio in Great Falls. The two became more than pupil and student; they were close friends. When Russell died in 1926 Charlie led his saddle horse behind the horse-drawn hearse and later carved the big headstone that marks the Russell grave.

Russell almost certainly saw in Charlie Beil the artist he wanted to carry on his work and tell the story of the West that was and would be no more. Following Russell's death Mrs. Russell wanted to manage Charlie Beil's artistic career as she had her husband's. But Charlie was young, carefree and wanted to see something more of life and the world so he moved on.

In 1930 Charlie was on his way from Nevada to New York and for a change of scenery, came by way of Canada. When he stopped in Banff something about the place got a grip on him. He decided to stay in Banff, and to Western Canada's good fortune he has continued to make the resort town his home ever since.

As an artist Charlie Beil has had his share of tough times. He recalls with a chuckle, how, when he had a studio in Calgary for a short time, he modeled two huge milk bottles for a dairy, which by the way are still standing, and got \$15 for the job. That night Charlie called on another artist, "Who had gone without a real good meal longer than I had. I told him the treats were on me and we went out and had two good meals."

Beil is one of the few sculptors in the world who carries through in every step of his work from the first pencil sketch to the final bronze. Charlie Beil is an artist in other respects than pencil, brush and bronze. He is, to begin with, an artist with a horse and of that he is probably the happiest. But to those who have touched his heart

Continued



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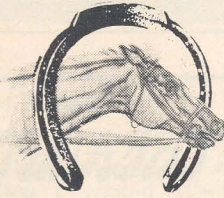
and are part of his wide circle of friends, he is the artist supreme in telling stories of the Old West, of hunting, fishing, cowboying or just everyday life as it was before the automation age. His word pictures are as beautiful and descriptive as his canvasses and models. He knows more, has experienced more and can tell better of the days of the Old West than nearly any living person. He is a delight to be with at any time but particularly when he talks of days gone by.

A modest, humble man with great kindness of nature and a marvelous sense of humor, he takes no personal credit for his talent and if he thinks about it at all probably regards it as a gift. This he demonstrates best in his willingness at all times to help and encourage others with artistic talent and aspirations.

He shuns publicity vigorously. He feels his work speaks for him and is all the publicity he needs, or wants.

This is true. In the bronze trophies he has made for cowboy champions of the Calgary Stampede for more than 30 years, Charlie Beil is known across and up and down the continent. A winner of one of the trophies would sooner part with an arm than his Beil bronze.

Few people look at the Calgary Stampede as a patron of art. And those behind the big show doubtless ever regard themselves or the Stampede as such. But the Stampede has done a great cultural service in bringing to the public, artistic work such as that of Charlie Beil, Edward Bor-ein, Doug Stephens and Don Bressler. Art sometimes wears a strange hat; under the ten gallon white hat of Calgary it looks natural and fits just about right.



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Painting with a fine sense of texture and color his pictures capture the stories behind the life in the west and since his pictures tend more towards portraying the pleasant life in our outdoors rather than just violence, he has done a great service in preserving a way of life that is fast disappearing.

He has had many "one man" shows and some of his pictures can now be seen at the Gainsborough Gallery in Calgary and he has been invited to put on a one man show in the Saks Gallery in Denver. His pictures hang on the walls in many westerner's homes. The one shown is in Toronto in the home of Mr. Ivor Crimp, Vice-president of Dominion Stores. A recent heart attack necessitated his leaving a fifteen year old career as a commercial artist but fortunately gave him more time to free lance. At present he is doing commission work for the Calgary Stampede Board and has fortunately discovered a new love, sculpture. He is a talented Western gentleman and lives in Calgary with his wife and daughter, Shirley, who is a Calgary teacher. He is a Westerner who is gently surprised at the acceptance of his art on the world markets, loves the land around him, and appreciates what it gives him in peace of mind, friendship and inspiration for his art.

Lougheed cont.

understand. The Canadian Art Galleries takes pleasure in showing Western art of high quality and Mr. Lougheed's is a fine example.

Another well known Western artist is Rick Grandmaison, the son of well known Indian portrait painter, Nicholas de Grandmaison. Rick, while under the encouragement of his father, began to develop a style that was to become completely his own — a sensitive and impressionistic interpretation of the moods of the West.

Rick is a full-time dedicated artist who has enough confidence in the West to stay and record its constant change. He has managed to cast a new and welcome light upon the art world of Western Canada.

Both these Western artists' work may be seen in Calgary at the Canadian Art Galleries. Although neither of these men ever rode in Stampedes it has been their love of Western ranch life that has motivated their art.

THE KEY TO WISE SHOPPING

The Little Shop is in reality a little gallery of beautiful small gifts, art objects and clothes! Exciting imports bought with care and good taste. Located downtown on 8th Ave. on the concourse of the Holiday Inn. Visitors from out of town should not miss this shop that Calgarians have come to truly appreciate.

Discovered here — for father on his day Pewter Steins, pipe holders and very masculine pipe ashtrays. Ties by y'Apré & Ole/ Cassini — Royal Lime lotion and Eau De Cognac, Black & Silver handled steak eaters, and exceptionally heavy German crystal whiskey glasses.

For summer wear mix & match tops to go with Bleyle. Shorts & slims in the divine washable Diolen, also in wool — unusual colors & stripes and hard to find, small Helanca tops with mock turtle or V necks, long or short sleeves.



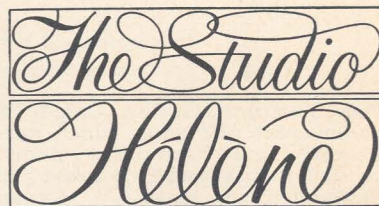
At the Little Shop



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A shop visitors or Calgarians should not miss. A delightful place to browse and choose beautiful take-home gifts or clothes. Collected here from all over the world.

Here one finds venetian glass, lamps, tables, and trays and men's fine leather (Father's Day is coming) accessories from all over the world, also ladies' cashmere sweaters and suits — in the new bright colors in real silk (and also in the hard-to-find, drip dry cottons), world renowned "tanner" dresses, and the "villager" dresses, with their plain but unmistakable style — and from Ireland new light-weight wool dresses — found at: 310 - 7th Avenue S.W. Phone 266-4896.

La Boutique



231A - 8th Ave. S.W.

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ALSO BLACK PATENT

Many other fun shoes in this unique discovery shop.

231A - 8th Ave. S.W.

Phone 266-2543



To Wise Shopping



The Beehive is one of Calgary's oldest shops specializing in fine imported knitting wool, tapestry wool, and hard to get embroidery supplies. Also they have the lovely Irish linens. Visitors and Calgarians alike will find they have a wide choice of colour and weight in this shop's large stock — At this shop they also instruct so a delightful hand-knit sweater can easily be yours. An exquisite little shop for all your needlework supplies and gift needs. Located just off the Trans-Canada Highway at 1608a - Centre St. North; Phone: 277-7054.



The Beehive

Linen and Wool Shop

The Whistling Oyster, Calgary's most unusual gift shop which carries rare and hard-to-get items. This delightful store, located at 3820 Banff Coach Road S.W. serves customers all over the world. A charming place to browse among the tasteful gifts, and a wonderful place to buy, with personal attention and gift wrapping. Specialists in personalized floral arrangements.

"Whistling Oyster"
Gift Shop

3920 Banff Coach Road S.W.



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Letters to Bob



This is the masthead Bob Edwards always used on his paper, the Calgary Eye Opener—

Dear Bob:

Looks like Centennial's here to stay — just like any other birthday we're stuck with it.

Seems to me there's more cents than sense about it. They're all shouting that Canadians should run around patting themselves on the back. Now that's only a job for a contortionist.

Instead we should be goin' out and patting other fellows on the back. About a quarter of the population are smart enough to do this and the rest are making money at trying to turn Canadians into a contortionist at a circus — and everyone's got their eye and a greasy finger on the admission fee to the circus.

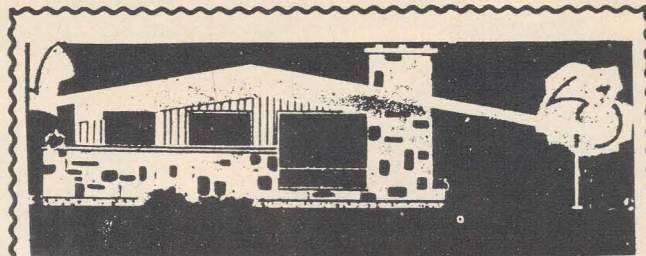
But what worries me is that no one seems to be concerned about patting you on the back. Everyone says you wouldn't care but I think you would — we all care. You were proud of what you'd done for the Canadian West. That's why you asked that a copy of your first newspaper, The Wetaskawin Free Lance — your last issue of the Calgary Eye-Opener, and your third Summer Annual, and just in case, a flask of good booze, be placed within your tombstone. Of course none of the more than 1,000 mourners who came to your funeral worried about whether you would have a tombstone and when, unpaid for, it was taken back (for repairs only — naturally!), you would never have had one on your grave in Union Cemetery except for the efforts of the late Harold Riley Sr.

They didn't really care then but we could just for fun (and your 10,000 readers before found it fun) try and republish your books, the Summer Annuals. Kids nowadays need laughs; you should see what silliness the poor things have been reduced to — long hair, sour guitar notes, and just standing in cages and shaking in the name of fun. The educated belly laugh you gave their western father and mother might be just what they need.

Old Timer

A new method from Japan whereby three year olds, together with their mothers, learn to play the violin with amazing results. If interested, phone Mrs. R. Ritter at 288-5274.

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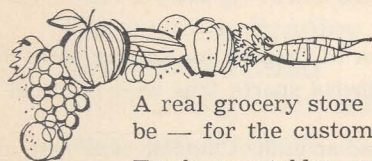
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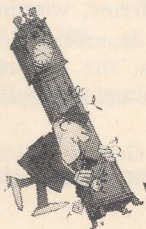
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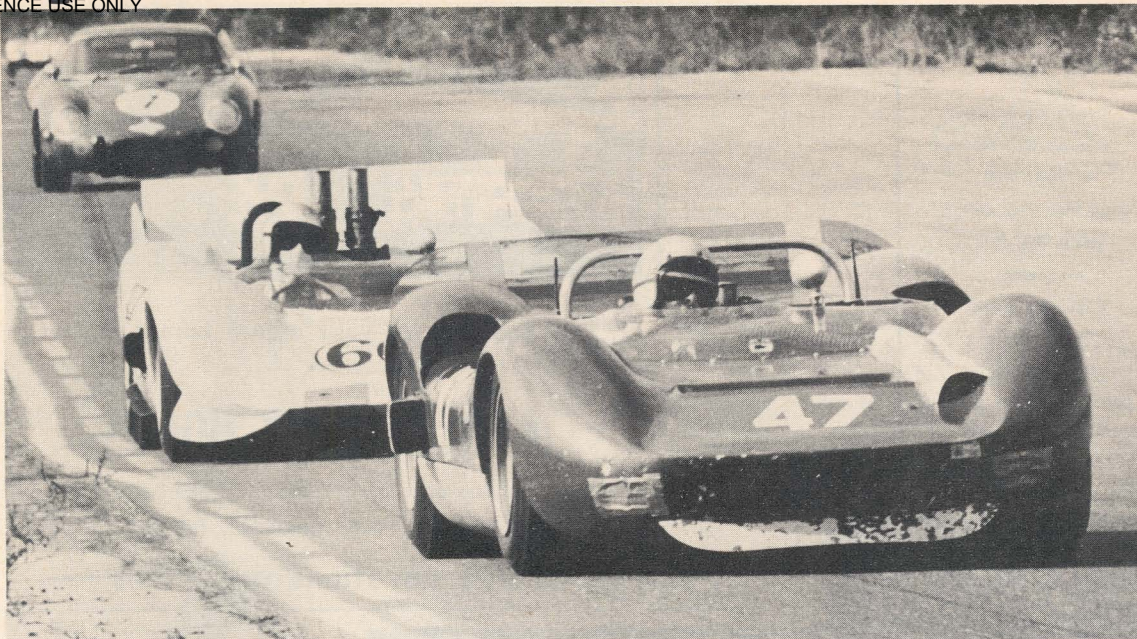
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McLaren car leads into stretch. Three McLarens are expected to race in Player's Prairie.

PLAYER'S PRAIRIE

The world's best racing machinery will introduce big-time sports car competition to Calgary on Sunday, July 9th.

The Player's Prairie, moving to Shepard Airport this year, promises to provide Alberta sports fans with the kind of exciting racing that has made the sport number one in attendance in the world.

Such famous racing cars as McLarens, GT40s, Lotuses, Brabhams and the Canadian-built Chinook will test the 1.9-mile circuit, aiming for the lion's share of the \$4,400 prize money.

Player's Cigarettes will present the Player's Trophy to the winning driver at the end of the 53 laps — a total of 100.7 miles. Four other races make up the two-day program, with novice drivers trying their stuff on Saturday afternoon, July 8, after the big cars have finished practice.

The Player's Prairie is one of 10 Canadian championship races counting towards the Player's Challenge Trophy. This series carries a \$500 prize fund per race with an additional \$3,000 for the champions.

As a result, interest across Canada has increased in each of the championship events.

Leading the Eastern invasion will be the official Ford racing team, entered under the name of Comstock racing. Two cars are being prepared for the Player's Prairie by Comstock, a GT40 to be driven by Toronto driver Eppie Weitzes and a new McLaren MK III to be driven by George Eaton, son of the Eaton department store owner. Young Eaton successfully campaigned a Cobra on Ontario tracks last summer, winning the six-hour Sundown Grand Prix of Endurance at Mosport. The bigger and faster McLaren, designed and built by New Zealand Grand Prix driver Bruce McLaren, is the only one of its kind in Canada.

Two-time Canadian Champion, Ludwig Heimrath, of Toronto has the 1966 version of the McLaren rebuilt to 1967 specifications. Heimrath is Canada's most consistent big car driver, winning the title in 1961 and again in 1964.

Another McLaren will be driven by Ross de St. Croix of Montreal, president of the Montreal Motor Racing Club and a past president of the Canadian Automobile Sport Clubs, the governing body of the sport. The CASC must sanction all championship events in Canada and actually administer the Player's Challenge Trophy series for Player's Cigarettes.

The Chinook will be represented by two drivers, designer George Fejer and Canadian over-two-litre champion Nat Adams. Fejer, a refugee from Hungary, won one race in his car last year and later Adams clinched the big car title with it in Vancouver.

Defending champion is John Makarenko of Lethbridge, who came on to win last year when the co-favorites George Chapman of Winnipeg and Hal Brown of Lethbridge ran into troubles. The race was held at Fort Macleod last year, also the scene of the test in 1965 when Chapman won.

A full field of 30 cars is expected to face the starter's flag with entrants from at least six Canadian provinces and several from the United States.

The race is organized by the Sports Car Club of Calgary under the direction of president Geoff Howe. Race director is Geoff Fairs assisted by Harry Hartley.

With this year's race falling in the middle of the Calgary Stampede, club officials are confident that the thousands of visitors in town for the Stampede will find the race a pleasant way to spend Sunday in Calgary.

Advance tickets can be obtained by phoning 243-4272. Admission is \$2.00 which includes parking. The track is located approximately five miles from downtown Calgary in the southeast corner of the city. Refreshment stands and a limited grandstand are available to make the day more enjoyable.

First race gets underway at 1:30 p.m., and bands and other entertainment are planned. Join the crowd at Shepard for the Player's Prairie!

Player's

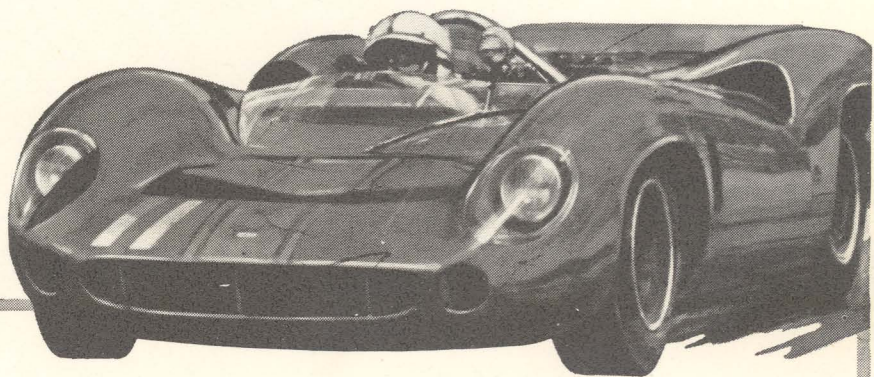
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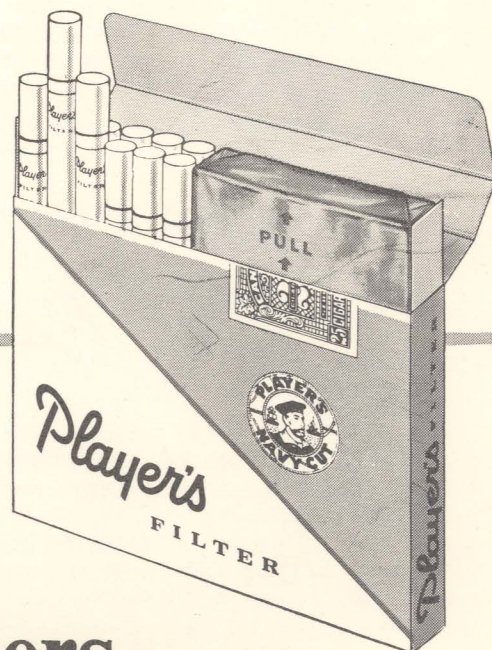
Challenge Trophy Winners:

1961 Ludwig Heimrath
1962 Francis Bradley
1963 Dennis Coad
1964 Ludwig Heimrath
1965 Bob McLean
1966 George Chapman



Challenge Trophy Races:

Davidson Championship Races
Spring Trophy Championship Races
Player's Pacific Championship Races
Course St. Jean Races
Player's Manitoba Championship Races
Player's Prairie Championship Races
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WORLD FAMOUS . . .

The Calgary Stampede

Attractions this year: International Balloon Races, July 7 and July 13; 2 Children's Days — July 6 and July 14; Afternoon Infield Events and Horse Races begin daily at 1:30 p.m.; Chuckwagon races begin nightly at 7:00 p.m.; Grandstand performances begin immediately following the wagon races; Many other special attractions; See "Flare Square" depicting 100 years of progress in the living west. Tickets for the Grandstand available from the Calgary Exhibition and Stampede Office, 17th Avenue & 2nd St. S.E. Prices: afternoon \$2.50, \$2.00 and \$1.75; evening \$4.00, \$3.50, \$3.00, \$2.50, \$2.00 and \$1.50.