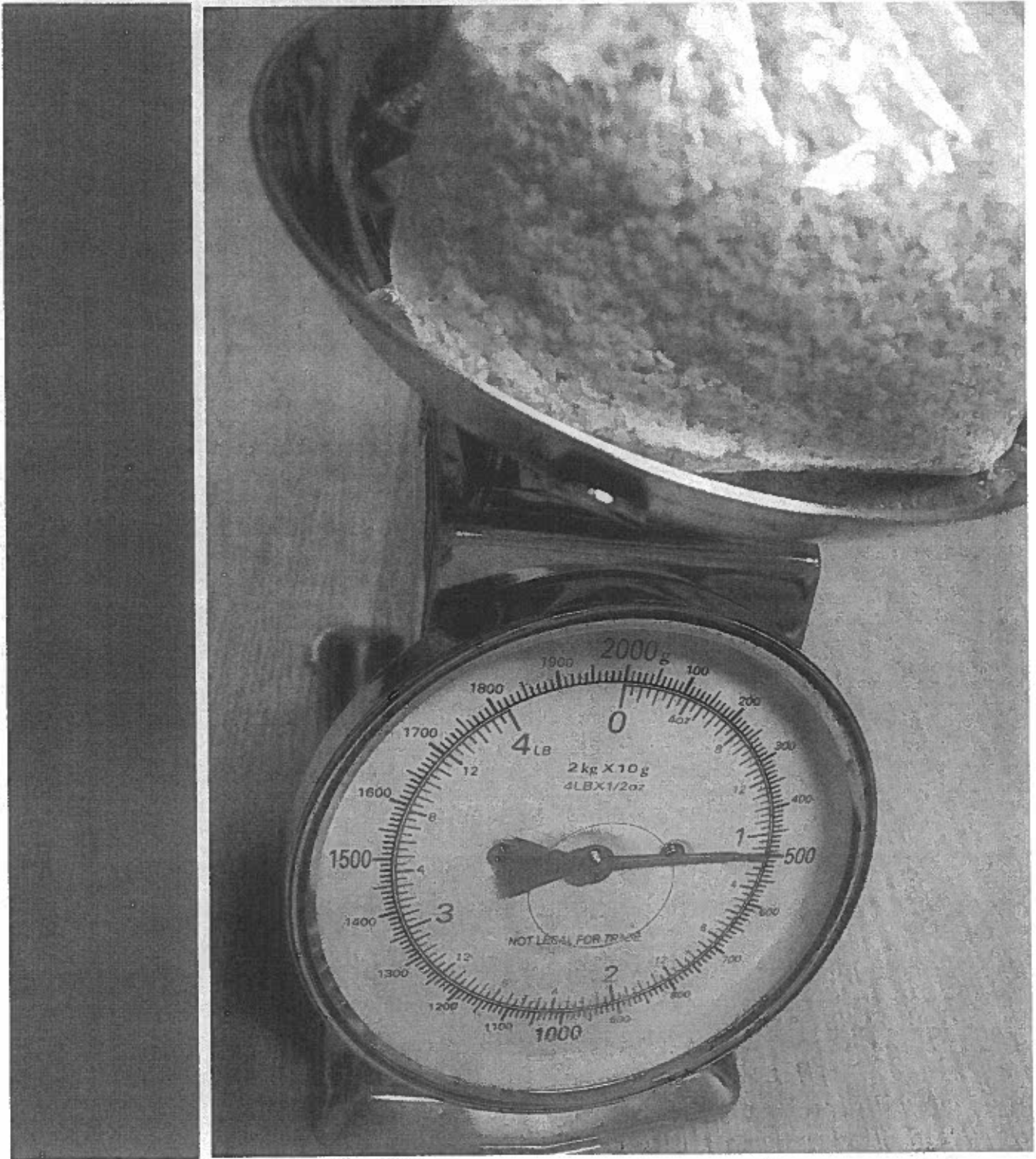
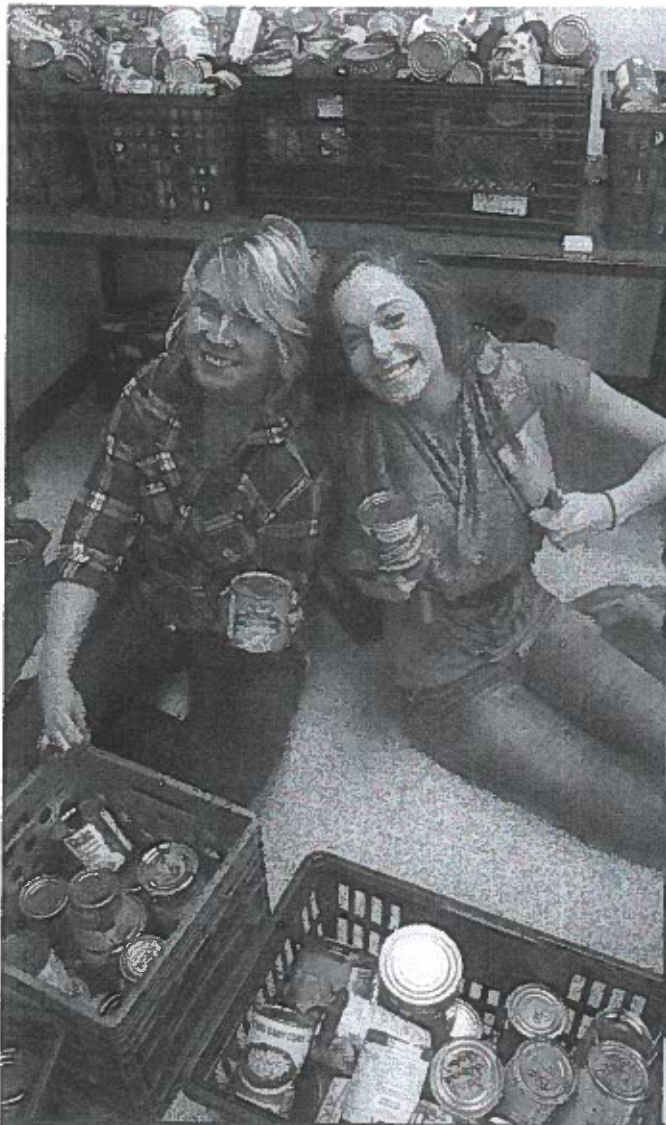


THE UNIVERSITY OF ALBERTA
CAMPUS FOOD BANK COMMUNITY REPORT



**University, a place where one should
hunger for knowledge, not food**



"We have many great volunteers at the CFB and some have been very influential to me during this time of personal and professional development."

Michael Watmough, a Campus Food Bank volunteer



MISSION

We aim to eliminate hunger in the University Community

BELIEF

University is a place where one should hunger for knowledge, not food.

MANDATE

Our organization follows a two part mandate to achieve our goals -- volunteerism and community outreach.

VOLUNTEERISM

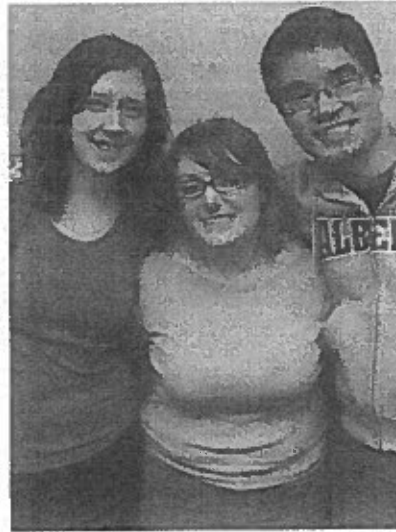
We want to provide members of the university community

COMMUNITY OUTREACH

We want to provide members of the university community

Our Board

Our board of directors consists of members from the Students' Union, Graduate Students' Association, Chaplain's Association, and other campus services. There are eight members who presently serve on the board. In addition to overseeing the general operations of the Campus Food Bank, the board representatives are also responsible for strategic planning and policy-making.



Campus Food
Bank Executive
Committee

From left to right:
Lauren Price,
Janelle Morin,
Jason Wong

A Message From the Chair

The University of Alberta Campus Food Bank Board has seen another simultaneously exciting, invigorating and challenging year. On behalf of the Board of Directors, we would like to take this opportunity to thank those at the heart of our mission: our donors, partners and volunteers. Through your help and support, we have provided food for literally thousands of members of the University of Alberta campus community.

As costs increase for students and jobs and job prospects continue to be tumultuous, we have seen an ever-growing client base on campus. In this light, we are pleased to announce that our funding partners, the University of Alberta's Students' Union and the Graduate Students' Association, have renewed their commitment to the Campus Food Bank for five continued years of operating support. It is also with great pleasure that we announce ongoing discussions with the Students' Union regarding a potential space transfer in the coming year. As you are likely aware, the Campus Food Bank has been struggling for years to meet its space needs, particularly as our client, volunteer and staff complements increase.

In order to meet the financial burden of a space transfer while continuing to serve our clients, we will require the help of our entire community. As we work to support our students and their families, we urge you to continue your generous support of the Campus Food Bank in meeting its mission. It is through our combined efforts that we will continue to meet the growing need on campus, to ensure students truly have the opportunity to hunger for knowledge, not food.

We humbly thank you for your commitment, your compassion and your desire to create a just and supportive campus community for all students as we meet the challenges, and the possibilities, of 2011.

Yours,

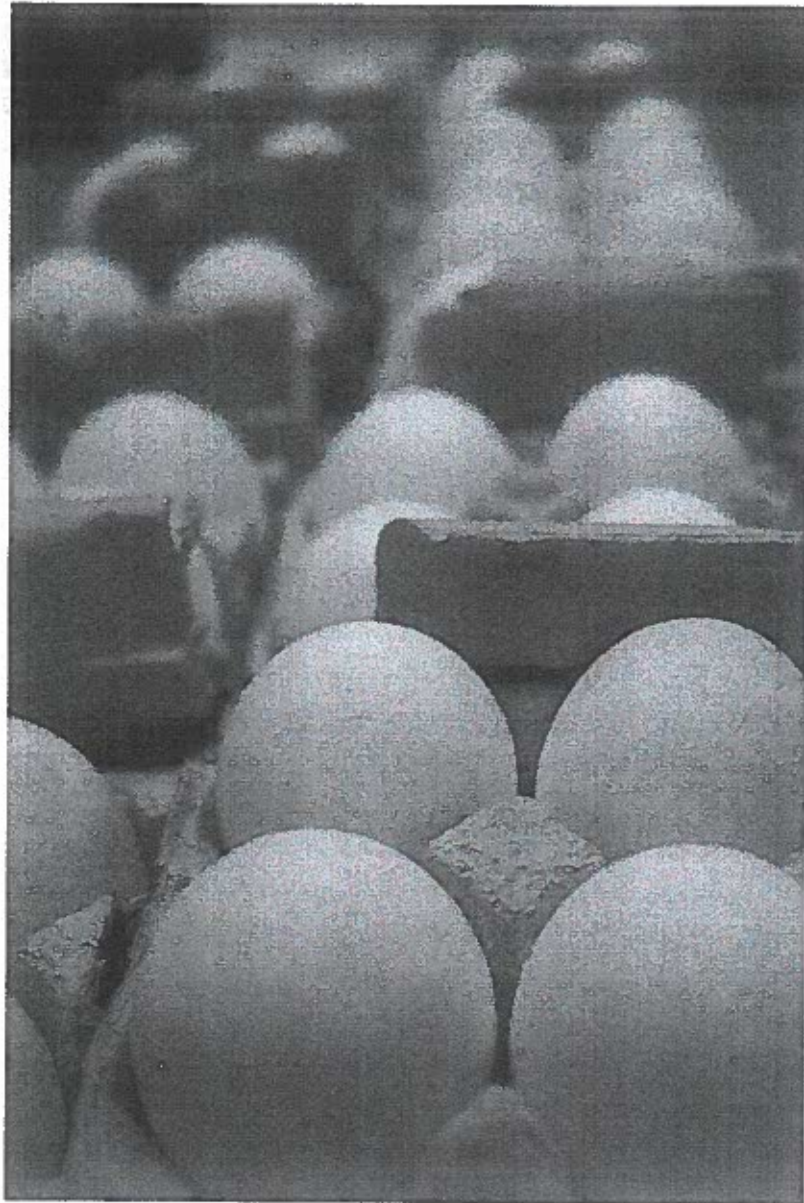
Janelle Morin
Outgoing Chair

Lauren Price
Incoming Chair

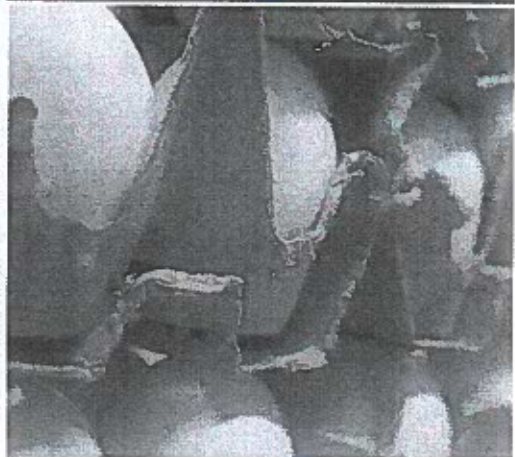
The Campus Food Bank Board of Directors, 2010-2011:

Lauren Price, Chair
Jason Wong, Secretary
Kelsi Barkway, Community Representative
Rory Tighe, SU Representative

Allison Sivak, GSA Representative
Matthew Durham, Chaplain's Association Representative
Adam Mildenberger, Volunteer Representative
Devonne Brandys, SFAIC Representative



In addition to non-perishable food items, we are also able to provide our clients with toiletries, fruit, vegetables, milk, eggs and other non-perishable food items.



Our sponsors play an integral role in supporting our service and allowing us to achieve our mandate



OUR STAFF



Executive Director
Ashley Seibert

Assistant Executive Director
Jayson de Vera

Message From the Staff

It is early on a cold Tuesday morning, and a Campus Food Bank client drops by our office to pick up a quick snack. This client mentions they will pick up a full food hamper on another day, when they have more time and it's on their way home. And there is no doubt in my mind that they will return.

We have seen this story repeated many times in our office on the U of A campus - hungry students who just can't make ends meet and have exhausted their resources. They want to continue pursuing their studies but without the help of Campus Food Bank and other student services on campus, they would not be able to make it.

As a volunteer with Campus Food Bank for four years and now as a staff member for the past year, I have seen

with my own eyes the need for our service increase. The stories of the people that access our service are diverse and are evidence of the wide range of backgrounds one finds on campus at the University of Alberta. From the local undergraduate student whose budget has increased unexpectedly, to the international graduate student trying to support a family in a new country, we meet and get to know a lot of amazing people.

It is so rewarding to know that with the support of the U of A community, both financially and in spirit, we are able to provide a basic necessity for our fellow students, staff and alumni. In the process of providing for these talented individuals, we hope to lend a sense of dignity and hope to the whole campus.

Students and their families deserve to eat a well-balanced, healthy diet - our brains simply do not function as well without the proper nutrients. As we always say, you need the right fuel to study. Every person we feed becomes a well-nourished member of our community who may be a more successful contributor to campus life.

On behalf of the staff, numerous volunteers and our Board of Directors, I must give a heartfelt thank you to the community for its support. You are all amazing and the gratitude of our clients speaks to Henry Marshall Tory's vision of the University of Alberta uplifting the whole people.

OUR SERVICE



Volunteers are busy collecting and sorting food donations from Trick or (Tr)eat, one of our largest Campus Food Bank events.

Providing nourishment and support for the campus community

The University of Alberta Campus Food Bank is a non-profit organization that supports students, staff, and alumni. We provide food hampers, including both perishable and non-perishable items, and toiletries for people in need.

Our hampers provide an approximately five-day supply of food and are available for clients once every two weeks. In addition

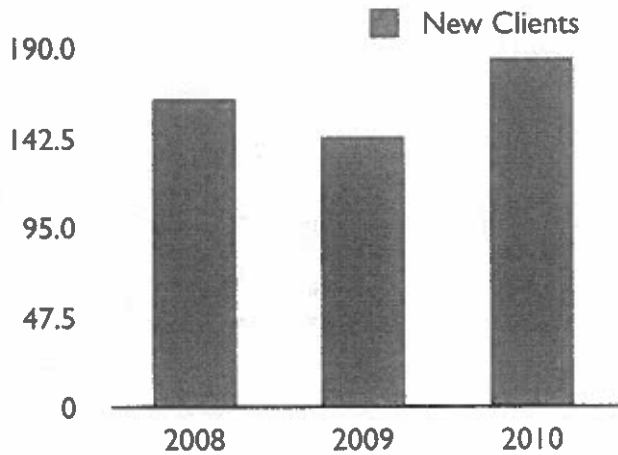
to providing food hampers, we run a WECAN Food Basket Society depot out of our office once a month.

WECAN is a service that allows individuals to purchase three cuts of meat, three types of vegetables and three types of fruit for a reduced price compared to major grocery store outlets. Although our service is responsible for providing immediate support for

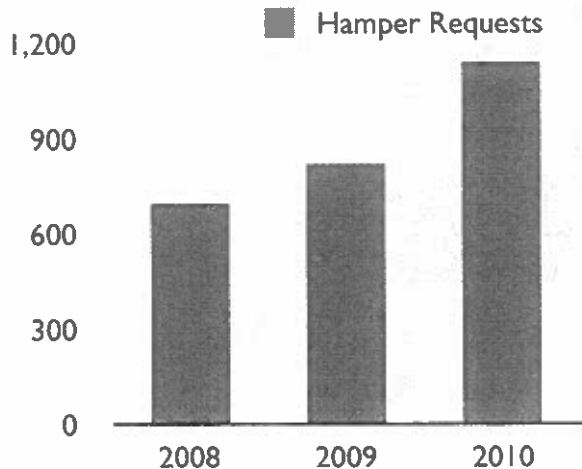
clients in need by preparing food hampers, we realize that this is only a temporary solution for solving food insecurity. As a result, we offer referrals for clients to numerous organizations on and off campus. By doing so, we are providing our clients with further options to combat not only food insecurity, but also any other financial strain or concern that they may have.

Client Demographics

Growing demand for our service has never been more evident. As can be seen in the figure below, we have observed an overall

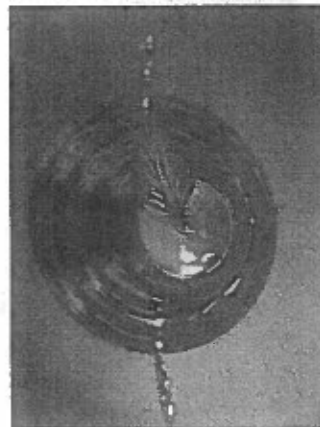
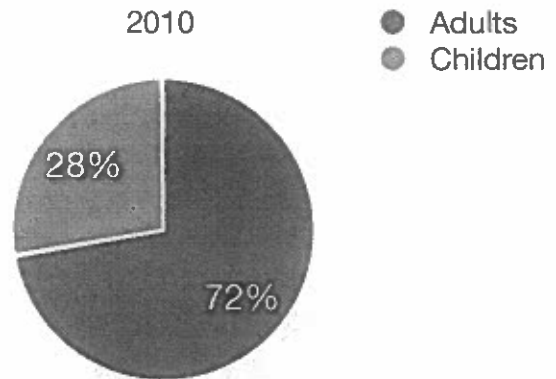


increase in the number of new clients in 2010 compared to 2009 and 2008 levels. This trend may be explained by the increased awareness for our service on the university campus as a result of awareness campaigns and fundraising events run throughout the year.



The total number of hamper requests followed a similar trend, as is depicted in the graph. Since we have been receiving more new clients over the past year, it is logical that we would be issuing more hampers as well. However, this increase in hamper requests may also be a measure of our clients' comfort in returning to access service following initial registration.

In addition to providing food and toiletries for students, staff, and alumni who register with our service, we also support families and children. In 2010, nearly one-third of our clients were children. The proportion of adults and children using the Campus Food Bank is comparable over the past three years and reinforces the importance of our service to both the primary registrants and their families.



The Golden Apple trophy is awarded each year to a CFB volunteer who has demonstrated dedication, drive and compassion for the CFB's mandate during the previous year.

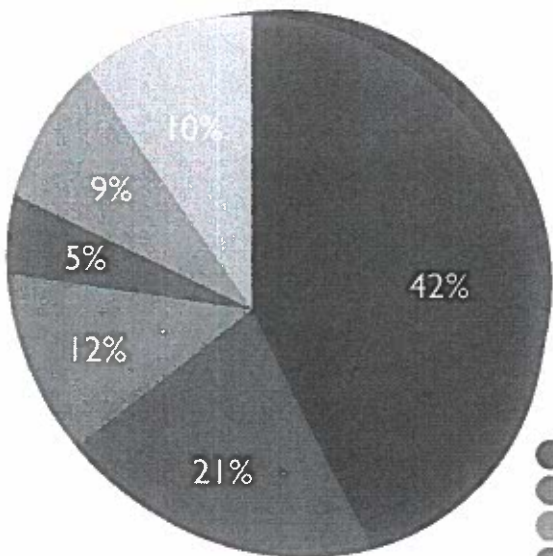
Volunteer Demographics



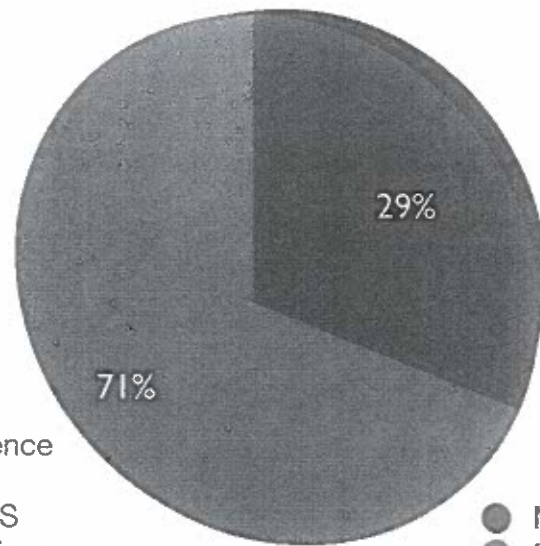
Our volunteers come from varying backgrounds and faculties. As seen in the chart below, we tend to have a majority of our students coming from the Sciences with the second most coming from the Faculty of Arts. It should be noted that these two faculties are some of the largest at the University of Alberta, hence why they account for a large portion of our volunteers. However during a normal shift, our office still experiences a wealth of diversity, with students coming from the Faculties of Business, ALES, and Engineering, among others.



Allyson has been volunteering with the CFB since September 2010 and was awarded the Volunteer of the Month in October. She consistently works hard to ensure the CFB's success.



- Science
- Arts
- ALES
- Business
- Engineering
- Other



- Male
- Female

Campus Food Bank Projects

Our organization coordinates and hosts a number of activities throughout the year. One of the primary aims of these events is to raise awareness about food security and the services we offer

on the university campus. In addition, these activities provide a major source of fundraising, both monetary and foodstuffs, to enable us to continue to provide support for our clients.

Mac & Cheese Affair

The Mac & Cheese Affair is an annual fundraising event that features both a formal dinner and a silent auction. Nearly 100 tickets were sold for this event last year, and the total proceedings from this event amounted to over \$2900.



The Mac & Cheese Affair provides ticket holders with a gourmet macaroni and cheese dinner and access to a silent auction.

Trick or (Tr)eat

Every October 31, we host our largest food drive of the year which involves collecting food donations from residential areas in Edmonton. This year, over 250 volunteers helped collect food donations, sort food, and plan the event. We were able to collect over 8000 lbs in toiletry and food donations this past year.

Powerplay Cup

In March, volunteers from our service coordinate a soccer tournament that is designed to raise funds and awareness for the Food Bank. Last year, over \$4500 was received in monetary donations, and over 4000 pounds of donated goods was collected for our service.

The Powerplay Cup is an indoor futsal soccer tournament founded in 2008 by Jayson de Vera.



"Trick or (Tr)eat is a huge success every year. It's incredible how much support we receive from volunteers and the University community"

Josh Brochu, a Campus Food Bank volunteer

Campus Food Bank Supporters

We have many supporting organizations that contribute generously to our cause. The supporters listed below have made monetary donations or item donations and have been critical in making our Food Bank events successful.



Safeway, Strathcona Starbucks, Education Feeds the Need Committee, Cobbs' Bakery, St. John's Anglican Church, Upper Crust, Quizno's Subs, L'Express, Hub Book Cellar, Campus Jewellers, Panago Whyte Avenue, Chapters Whyte Avenue, Wee Book Inn Jasper Avenue, Chicken Scratch Whyte Ave, United Cycle, Watch It Whyte Avenue, Tin Box Whyte Avenue, Wellspring Centre HUB, Galatea Galleries HUB, CIBC College Plaza, Peer Health Educators, Little Royal Framing Whyte Avenue

Exotic Tan Jasper Avenue, Essential Tanning & Oxygen Bar, Mongolie Grill Jasper Avenue, Bikram Yoga Whyte Avenue, Flavours Modern Bistro Whyte Avenue, Edmonton Opera, Gabbana Casual Dining, The Comic Strip WEM, Flirt Cupcakes, Hot Razor Hair Stylists HUB, Servus Credit Union Downtown, Chianti's Restaurant Whyte Avenue, Hypnotic Bloom Flower Shop at Heritage Village, Edmonton Rush, Edmonton Oilers Community Foundation

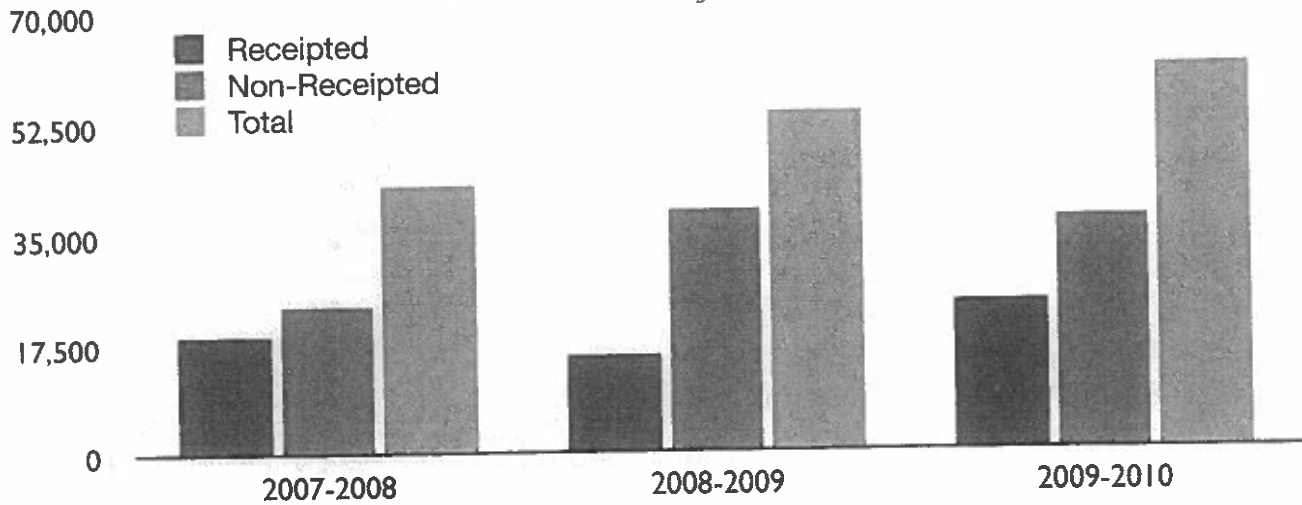
One cannot think well, love well, sleep well, if one has not dined well.

-Virginia Woolf



Our Achievements

Monetary Donations Received (in Canadian dollars)



INCREASING FUNDRAISING TRENDS

Over the past three fiscal years, we have seen a significant increase in the amount of monetary donations received, both received and non-received, and an increase in the pounds of food received

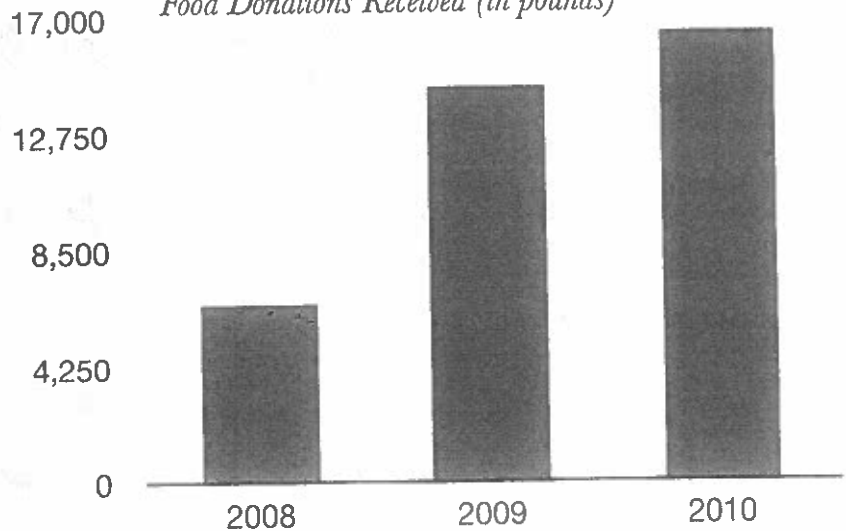
by donation. This is indicative of our increasing awareness on the University campus and within the city of Edmonton. Furthermore, by setting progressively higher targets each year, our fundraising team has played

a large role in ensuring that our service is receiving adequate funds, both monetary and foodstuffs, to allow for the successful operation of the Food Bank.



Food hampers have been designed by a nutritionist to constitute a healthy and balanced diet.

Food Donations Received (in pounds)



Contributing to the CFB Team

Since the Campus Food Bank believes so strongly in community and volunteerism, we offer a number of ways in which individuals can become involved with our service and contribute to eliminating hunger on campus.

Volunteer With Us

Any member of the University of Alberta community, including students, staff, and alumni that are interested in volunteering with the Campus Food Bank are encouraged to inquire at our office. Volunteers help prepare food hampers, sort and stock foodstuffs, receive and process donations, and coordinate and attend events designed to raise awareness for our service.



Volunteers are responsible for preparing food hampers, processing donations and raising awareness about hunger in the campus community.

Donate to the Food Bank

At the Campus Food Bank, we graciously accept all food and monetary donations. If you are interested in contributing to the Food Bank, please refer to our website: www.campusfoodbank.com



Donations can be dropped off at the CFB office in the Students' Union Building.

Getting Involved

We have many opportunities throughout the school year for individuals to participate in and assist with Campus Food Bank events and awareness campaigns.



The CFB offers volunteer positions in the office and at special events throughout the year.

Our Volunteers

Arvin Abedi
 Michael Abenojar
 Sineen Abu Al Itham
 Radhika Aggarwal
 Afiqah Ahmad
 Caitlyn Andres
 Emily Armstrong
 Clarissa Atienza
 Lauren Bardahl
 Kayla Baretta
 Tyler Bateman
 Matthew Benson
 Bianca Bertolin
 Joshua Brochu
 Marlee Cater
 Jennifer Chan
 Bebee Chang
 Sabina Choi
 Christina Chung
 Jesse Davis
 Kirsten Dembicki
 Phil Doody
 Angie Duong
 Inna Dymouriak-Tymashov
 Sameena Esmail
 Benjamin Feldman
 Allen Feng
 Renee Fitton
 Matt Fong
 Stephanie Gardiner
 Danieska Gonzalez
 Brianny Gora
 Laura McQuillan
 Eva Gusnowski
 Selestia Herrera
 Faisal Hriji
 Viorica Hrinicu
 Yuechan Hu
 Melissa Hwang
 Janice Chiang
 Na Young Kim



A typical food hamper contains:

beans
 soup
 canned meat
 vegetables
 fruit
 macaroni & cheese
 pasta
 pasta sauce
 rice
 oats

Erin Kinsella
 Erin Kolodziej
 Laura LaBerge
 Joyce Lam
 Patrick Lavoie
 Eric Leung
 Mandy Lim
 Christian Lowden
 Ketsana Luangduandsuthidej
 Christine Lung
 Stephanie Lunn
 Cecilia Mah
 Kylie McLean
 Brooke McMillan
 Nick McPhail
 Adam Mildenberger
 Katie Miller
 Dustin Morrill
 Juliet Nguy
 Jennifer Nguyen
 Caitlyn Nordhagen
 Roxana Rahnama
 Stacy Rogan
 Kate Rolf
 Edmon Rotea

Kristen Sabourin
 Saniya Sami
 Allyson Seoney
 Justin Selner
 Leo Shao
 Jasmine Shourounis
 Janelle Smiley-Wiens
 Alexandra Smith
 Hanson So
 Theresa Stasuk
 Steven Griffith C
 Rafael Sumalinog
 Martina Sung
 Mary To
 Robyn Villett
 Michael Watmough
 Lisa Wickens-Wescott
 Andy Williams
 Breianne Winter
 Michael Wlasichuk
 Selina Wong
 Alexander Wong
 Elaine Wong
 Tistan Wright
 Linda Yu

Our volunteers play an integral role in ensuring that the Campus Food Bank is successful in achieving its mission to eliminate hunger on campus



Our Board of Directors

Lauren Price

Lauren recently took over the position of Board Chair, after previously holding the position of Treasurer since 2009. She has volunteered and worked for the CFB in various positions since 2004. In this current position she chairs the monthly board meetings and lead the directorship in governing the affairs and the long-term vision of the Society. Lauren is in the last semester of a Bachelor of Education degree and she is very happy to be involved with such an amazing organization on campus! She welcomes and invites feedback from you about the U of A Campus Food Bank Society. You can reach her at cfb.board@su.ualberta.ca.

Adam Mildenberger

Adam is in his first year of Pharmacy. He started volunteering for the Campus Food Bank two and a half years ago during his first year of university. He is a Team Leader on the Awareness Committee. He currently sits on the board as the Volunteer Representative. As the Volunteer Representative, he represents over 80 volunteers to the board and acts as a liaison between the board and the volunteers.

Rory Tighe

Rory is the Vice President (Student Life) of the University of Alberta Students' Union. He serves as the Students' Union's representative on the Campus Food Bank Board here at the U of A. Besides his professional interest as a representative of his organization, he also finds the Campus Food Bank Board to be a very worthwhile and meaningful experience. He believes that it is truly an honor and a pleasure to be on the Board and to see all of the hard work that the volunteers and staff put in each day.

Allison Sivak

Allison Sivak is a doctoral student in Library and Information Studies and Elementary Education. She is also a librarian with the University of Alberta Libraries. She has many years' experience volunteering in the field of visual arts, and is pleased to be able to volunteer for the CFB.

Jason Wong

Jason Wong is a second year Master of Library and Information Studies student at the University of Alberta. He started his involvement in the CFB in 2009 in the role of Secretary, and has continued in this role since. He is a self-proclaimed policy fanatic, and always enjoys the opportunity to discuss the CFB's policies and procedures to anyone interested in the subject. In his short time volunteering for the CFB, he is humbled by the ceaseless dedication of the staff and volunteers to help and advocate for some of the most vulnerable people on campus. He looks forward to continue working with this great group of people in the coming year.

Matthew Durham

Matthew is an ex officio member of the Board, represents the University of Alberta Interfaith Chaplains' Association. He is the Campus Minister and a Lecturer in Theology at St. Joseph's College. Matthew is pleased to be able to serve as a member of the Campus Food Bank Board. He brings with him a broad experience with Non-for-Profit Organization, Resource Development and Board Governance. Matthew is a Roman Catholic religious seminarian with the Congregation of Priests of St. Basil and will be ordained a priest in the Spring of 2011.

Devonne Brandys

Devonne Brandys is the Assistant Manager of the Student Financial Aid Information Centre, and as such, the SFAIC Representative on the Campus Food Bank Board of Directors. She is delighted to be a part of an organization dedicated to assisting students in need and who aims to fight poverty on campus. She will assist in any way possible to help the Campus Food Bank meet its goals and continue to flourish.

Kelsi Barkway

Kelsi Barkway is a community member on the board of directors for the Campus Food Bank. She graduated from the University of Alberta with a B.A. Criminology in 2010, and she is currently employed by the Government of Alberta. Kelsi is presently serving her second year on the board of directors.

Contact Us

If you would like to find out more about our services or how you can get involved with the Campus Food Bank, please visit our website:

www.campusfoodbank.com

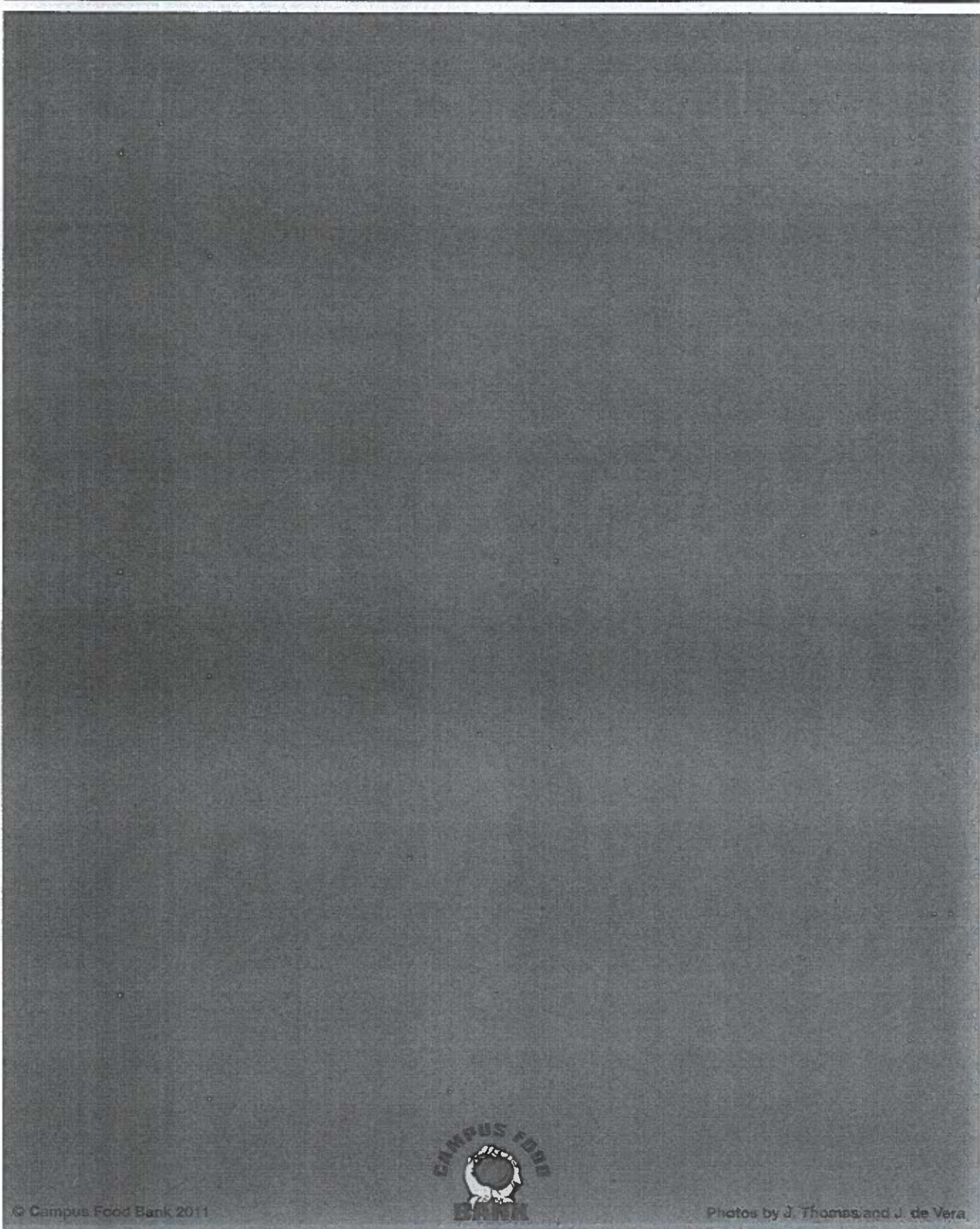
For any additional inquiries, you can contact our office at:

(780)-492-8677

We are located at:

Suite 0-40J
Students' Union Building
8900-114 Street





© Campus Food Bank 2011



Photos by J. Thomas and J. de Vera